

# THE NONPROFIT CONNECTION

News from **HandsOn Northwest North Carolina**



## Connection OPPORTUNITIES

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions!

## Training OPPORTUNITIES

### + Forsyth Tech Offers Low-cost HR Classes for Working Professionals!

An organization's Human Resources (HR) department is a critical element of its success. Forsyth Tech's Institute for Human Resource Management offers a series of HR classes that cover a wide variety of topics. These reasonably-priced, three-hour classes are in the evening, making it easy for most professionals to take them. [View the list](#), and contact Sharon D. Anderson, M.A. Dean, Community & Economic Development at 734-7735 for more information.

### + "Practical Digital Marketing Techniques for Nonprofits."

Register today for this timely, 1/2-day workshop on **Thursday, February 19** from **8:00 AM - 12:00 PM** at McKimmon Conference Center, N.C. State University in Raleigh. Presented by digital communications experts from top North Carolina area public relations firms and sponsored by the Council of Public Relations Firms and the N.C. Center for Nonprofits, the program will cover:

- Best Practices and Online Tools for Nonprofits
- Digital Concepts in Action: A Case Study
- Panel Discussion: Selling Social Media to Your Staff and Board. Cost

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Dear Amy,

Welcome to the February edition of *The Nonprofit Connection!* As we all weather Winter storms this month--some literal, some metaphorical--HandsOn NWNC is hard at work, bringing you resources and tools that can help you strengthen your organization.

It seems as though February is a busy month, and we have many opportunities for you that I hope you'll check out. Many of you attended our successful 990 workshop last month, and I know that some of you headed to Greensboro this week to take advantage of the *Managing Through Tough Times* workshop offered through our collaboration with the Guilford Nonprofit Consortium. We're doing our best to give you the tools, resources, and connections that you need to make it through this difficult time.

We also want to welcome **EI Buen Pastor Latino Community Services** and **Leadership Winston-Salem** as our two newest Supporting Organizations! I want to thank them for recognizing the value of our services and for making this investment in their own infrastructure.

As always, please let us know what we can do to be of service. After all, we want to *make it easy to make a difference!*

All the best,

*Amy Lytle*

Executive Director

## Raising Money In Difficult Times

**Wednesday, February 25, Noon-1:30 pm**  
**Location:** Senior Services

Join a panel of veteran fundraisers and your colleagues for this important and timely discussion. We'll be discussing

is **\$15** for Members of the N.C. Center for Nonprofits and **\$30** for Non-Members. [Click here to register today!](#)

+ **"Give the Kids a Reason" Friday, February 20 from 11:45am - 1:30 pm** at the Embassy Suites featuring dynamic speaker Bill Strickland. The United Way of Forsyth County, The Winston-Salem Foundation, The Arts Council of Winston-Salem and Kilpatrick Stockton LLP, invite you to attend a community luncheon to consider a one community approach to reducing the school drop-out rates in Winston-Salem and Forsyth County You'll hear more about Strickland's experience and insight on the importance of integrating arts into school curriculum, and its implication for reducing high school dropout rates. **\$25 per person. [Register here.](#)**

(Please note: this event is the same day as the NC Center for Nonprofits' Public Policy Forum.)

## Funding OPPORTUNITIES

+ **The Kate B. Reynolds Charitable Trust Refines Its Health Care Priorities.** In a recent e-mail the Trust states, "Like many other charitable institutions, the Trust has experienced a decline in our investment income and corpus, however grant-making will continue in the Health Care Division on our normal schedule. **Deadlines for 2009 remain March 16 and September 15.** For the remainder of 2009, however, **applications are limited to two years in duration...** In addition to our responsive grant-making, the Trust will continue to proactively seek and make strategic investments in programs and opportunities that address our areas of priority interest." A detailed description of these priorities is listed under "Health Care Division Refines Priorities" on [their homepage](#).

## Other OPPORTUNITIES

+ **Winston-Salem Foundation and ECHO Council Seeking 2009 ECHO Nominations.** They need your help in identifying individuals or organizations who are building social capital. Each ECHO Award winner will receive a gift of \$1,000 that they can donate to a charitable organization of their choice. You may nominate as many candidates as you wish, but please submit only

these hot questions:

- How is the economic climate affecting non-profit fundraising?
- What is on the minds of current and potential donors?
- What do non-profits need to do right now to keep donors engaged and develop new relationships?
- What are other non-profits doing?

Panelist will include Richard Gottlieb (Senior Services), Michelle Speas (Old Salem), and Scott Wierman (Winston-Salem Foundation). Whitney Jones is our host and moderator.

**Cost: \$15 per person, includes lunch**

[Click here](#) for more information.

To **register**, send an [e-mail](#) or call 722-2371. (Registration is being handled by Whitney Jones, **not** by HandsOn.)

## Convened EDs Brown Bag Lunch

**Monday, February 23 @ 12:00 PM**

**NEW! Location:** American Red Cross

We're looking forward to seeing you all again for our next Convened EDs meeting! Bring your own lunch for this informal networking session. We'll share some of the strategies and critical questions from all of these "tough times" workshops we've been attending! (Attendance limited to Executive Directors or equivalents.)

**Cost: Free!**

[Register Now!](#)

## NEWS YOU CAN USE

Thresholds for filing Form 990 or 990 EZ

Our January session on the upcoming changes to the IRS Form 990 was well recieved from those who attended--so much so, that we're considering offering it again for those who have June and September end-of-year dates and may not currently have the 990 on their minds! One tidbit that came out of the session was a discussion on who can file the 990EZ vs. the regular 990. Sam Matthews from Shepherd's Center dug up the information for us, which can be found [here](#).

Of particular note are the thresholds for the 990-EZ for the 2008 Tax Year (Filed in 2009 or 2010):

- Gross receipts normally  $\leq$  \$25,000 **990-N** (that's the new postcard filing)
- Gross receipts  $>$  \$25,000 and  $<$  \$ 1 million, and Total assets  $<$  \$2.5 million **990-EZ or 990**
- Gross receipts  $\geq$  \$1 million, or Total assets  $\geq$  \$2.5 million **990**

Hope this helps you figure out which form you should be filing this year!

one [nomination per form](#).

**The Foundation is also seeking nominations for The Winston-Salem Foundation Award**, the Foundation's highest honor. The award, a \$10,000 grant to a charitable organization of the recipient's choice, is given to a resident from the greater Forsyth County area who has demonstrated visionary leadership in a community activity or on behalf of a community organization.

To nominate an individual or organization please complete a [nomination form](#). **Deadline for nominations for both awards is March 6, 2009.**

**+ Wake Forest University Community Law and Business Clinic to Host "Ask a Lawyer" Day on February 18 from Noon to 3pm.** Could your nonprofit benefit from some free legal advice? If so, then come to "Ask a Lawyer" Day to speak to a third-year Wake Forest law school student and receive free consulting time. Entrepreneurs, whether for-profit or nonprofit, who lack access to other professional services and are located in the Triad area can receive assistance free of charge. **To schedule an appointment, contact the WFU Community Law & Business Clinic at 631-1953.**

**+ The NC Center for Nonprofits Now Accepting Applications for the 2009 Nonprofit Sector Stewardship Awards.** These awards pay tribute to organizations whose practices create new ways to act as stewards of the resources entrusted to them and that demonstrate the value of their work to the people and communities they serve. Up to three organizations will be selected. Each organization will receive recognition at the Center's statewide conference and in local and statewide media, as well as \$500 to invest in board and staff development. [Nomination forms](#) must be received by **Monday, March 2, 2009.**

**HandsOn  
JOIN / GIVE NOW**

HandsOn NW NC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange, our supporting organizations receive a variety of special benefits and opportunities. [Join HandsOn and Become](#)

***We Make it Easy to Make a Difference!***

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We welcome financial contributions from businesses and individuals at any level.

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