

THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



Connection OPPORTUNITIES

April 2009- Vol 2, Issue 4

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

Training OPPORTUNITIES

+ **"The ABC's of Grant Writing: Cultivating Relationships, Capacity Building, and Sustainability" and "Fundraising 101: Effective Resource Development Strategies, Planning and Implementation"** Presented by the INS Group, these workshops will be held on the following dates in Charlotte and Raleigh:
April 17th, Charlotte: The ABC's of Grant Writing;
May 1st, Raleigh: The ABC's of Grant Writing; **May 29th**, Raleigh: Fundraising 101. Cost is **\$199** per session. Go online for [registration](#) and additional information.

+ **NC Center for Nonprofits Is Offering a Variety of Distance-Learning Webinars and Conference Calls for Members.** Register now for these upcoming opportunities, by clicking on their titles below. If you're a member of the Center, you should be taking advantage of these FREE opportunities!
Peer-sharing conference calls: Members with medium (\$100,000-\$4.9 million) budgets (April 14th, 2-3 p.m.)

Dear Amy,

I think we're all ready for Spring, aren't we? No more cold snaps, or flurry warnings, please. I'm ready for short-sleeved shirts and the feel of the sun on my face! Spring Break is behind us, and Easter is approaching fast. Surely, the truly warm weather can't be far behind!

One of things we're most excited about this Spring here at HandsOn is the passage of the [Serve America Act](#), which will increase the level of community volunteering and national service at exponential levels. This kind of legislation is being hailed as a "game-changer" for organizations like ours. Not only does it include a "**Volunteer Generation Fund**," that will provide support to local organizations that recruit and refer volunteers, but it also provides funding for the second part of our mission as well, in its "**Capacity Building Program plan**." Even the federal government realizes that this work goes hand-in-hand! You'll find out more about these initiatives in our News You Can Use section below.

Even with these initiatives at the national level, we are more focused on what's going on locally. Currently, we're making final preparations for the [NC Awards for Outstanding Volunteer Service breakfast](#) on **Thursday, April 23rd**. In addition, you'll also soon be getting information about an upcoming working on collaboration that we're doing in conjunction with Wake Forest University's Community Law and Business Clinic on **May 19th**, entitled "[Working Together Without Falling Apart](#)." With all the focus on collaboration as a strategy for coping with the changing economic climate, we thought this was certainly a timely topic! We hope to see at both of these events!

As always, let us know how we might help you make the most of your Spring plans. After all, we want to *make it easy to make a difference!*

Happy Spring!

Amy Lytle

Upcoming webinars:
[Insider Secrets for Creating Great Web Conferences](#) (April 14th, 11 a.m.-12 p.m.)
[The Virtual Nonprofit: When a Café Can Be an Office](#) (April 21st, 2-3 p.m.)
[Learn the ABCs of Web Conferencing](#) (April 30th, 2-3 p.m.)
 Visit the "[Lifelines](#)" [section of their website](#) for more helpful stuff!

+ 2009 Not-for-Profit Accounting Conference, May 19th, Embassy Suites, Cary. As the only statewide program designed specifically to train CPAs, not-for-profit staff, and boards on the latest trends in the financial arena, this year's conference offers a diversified mix of content. Organized by the NC Association of CPAs in conjunction with the NC Center for Nonprofits. Go [online](#) for more details and registration information.

+ Save the Date for the NC Philanthropy Conference, August 12th! With a theme of "Aligning for Impact, Connecting the Dots," this conference will bring together fundraising professionals from across the state at the Four Seasons Sheraton Hotel in Greensboro. For more details, keep an eye on their [website](#) and check out the [flyer](#).

Funding OPPORTUNITIES

+ The Arts Council of Winston-Salem and Forsyth County Seeks Grant Applications for 2009-2010 Funding Year! Check out their [website](#) for more details all of the grant opportunities available from the Arts Council.

+ The Golden LEAF Foundation launches new initiatives! Golden Leaf has taken bold action and developed new strategies to help strengthen the economy in North Carolina's tobacco-dependent, economically distressed, and rural communities. Their newest initiative is the **Golden LEAF Opportunities for Work (GLOW)** program. GLOW will support vocational and technical training for North Carolina's workforce to help get them into jobs fast. The Foundation has earmarked \$3.5 million for the initiative, and **application deadlines are April 30th, June 30th and August 31th.** For more information, please visit their [GLOW information webpage](#) or contact **Mark Sorrells** or **Ted Lord** at **888-684-8404**. Other current initiatives are outlined [here](#).

Executive Director

Forsyth County's NC Awards for Outstanding Volunteer Service Breakfast!

Thursday, April 23rd, 8 AM to 9:30 AM

RSVP by: Friday, April 17th

Location: Salemtowne Community Center (see [map](#))

Please join us for **Forsyth County's NC Awards for Outstanding Volunteer Service** breakfast! You all should have received an invitation in the mail last week, and I hope you'll be able to join us as we recognize the 30 outstanding volunteers that have been nominated by members of our network. Emceed by Michelle Kennedy of WXII, this community-wide "thank you" to these volunteers that make the quality of life in Winston-Salem so special is the main way that we have celebrated National Volunteer Week during the past ten years. Hope to see you there!

**Cost: \$15 for Supporting Organizations
\$20 for all others**

(Not a supporting organization of HandsOn? Click [here](#) to become one today!)

[Register Now!](#)

Convened EDs Brown Bag Lunch

Monday, April 27th, 12:00 PM

NEW! Location: American Red Cross

We're looking forward to seeing you all again for our next Convened EDs meeting! Bring your own lunch for this informal networking session as we discuss the possibilities presented by the Serve America Act. (Attendance limited to Executive Directors or equivalents.)
Cost: Free!

[Register Now!](#)

*Working Together Without Falling Apart:
Best Practices in Collaborations*

Tuesday, May 19th, 8 AM to 11:45 AM

Location: Wake Forest University School of Law, Worrell Hall (see [map](#))

Collaborate, collaborate, collaborate! In these tough times, it's like a mantra that nonprofits hear over and over again. But how can you make sure that a collaboration really will be in the best interest of your organization? Join Steve Virgil, a Wake Forest Law professor and the director of their Community Law and Business Clinic, as we discuss some of the pitfalls to avoid and some of the key principles to keep in mind as you seek to work together with other nonprofit partners. You'll also

Employment OPPORTUNITIES

+ Girl Scouts Carolinas Peaks to Piedmont Executive Director An executive search firm working with Girl Scouts USA is looking for a chief executive officer to head the unification of five Girl Scout councils currently serving girls in central and western North Carolina and York County, South Carolina. A permanent headquarters location will be selected with CEO input. This position is to be filled in early summer 2009, and applications are requested by May 15th. View the full announcement [here](#).

+ ECHO Council Seeks First Executive Director ECHO (Everyone Can Help Out) Council of Winston-Salem, NC seeks Executive Director to lead & manage the organization in its efforts to build social capital. Requires organizational and business development skills implemented in a nonprofit environment. Management and fundraising experience required. See [job description](#) for more details. No calls, please. Submit resume and cover letter noting specific personal experience in developing social capital to: ECHO Council
Attention: Search Committee
P.O. Box 5241
Winston-Salem, NC 27113

Other OPPORTUNITIES

+ United Way to Hold Annual Meeting Lunch on April 16th at Bridger Field House at Noon. Sen. Richard Burr will keynote, and The Tocqueville Leadership Society Award and the R.J. Reynolds Tobacco Company Community Service Award will also be presented. Cost is **\$10 per person or \$300 for a table of 10.** RSVP by [e-mail](#) before **April 9th!**

+ ECHO Invites You to StoryLine Launch Party Downtown! This street party will take place at **noon on April 29 at 4th Street and Trade** in the big grassy lot next to One Park Vista. (In case of rain the event will take place inside the Millennium Center at Trade St. and 5th Street.) The unveiling of the StoryLine Bus, the project's mobile recording studio, will be the climax of the event. The party will also feature live music, free hot dogs and gelato, and the chance to tour the bus! Click

hear from your peers about some unique collaborations going on in our own backyard!

Cost: **\$20 for Supporting Organizations**
\$30 for all others.

(Includes continental breakfast and extensive take-home materials.)

(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)

[Register Now!](#)

Form 990: What are the changes in 2008?

Thursday, June 25th, 10 am- 2 pm

Location: Salemtowne Community Center
Back by popular demand, we are again offering you this workshop, led by an expert from Dixon-Hughes, to help guide you through the required changes to the new Form 990 for the 2008 tax year. While many of you came to the session in January, we thought it might be helpful to offer it again in the summer for those of you who have June 30 and September 30 fiscal year end dates. We are excited that Amy L. Bidy, CPA, and Senior Tax Manager at Dixon-Hughes will again be able to join us to cover these key topics:
-"Red Flag" questions and pitfalls
-The increased role of your board in the new tax exempt world
-"Related Party" issues, unrelated business, income and executive compensation.

Cost: **\$20 for Supporting Organizations**
\$30 for all others.

(Includes a hot buffet lunch and extensive take-home materials.)

(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)

[Register Now!](#)

NEWS YOU CAN USE

Passage of the Edward M. Kennedy Serve America Act

This groundbreaking legislation, the first to provide a dramatic increase in support for volunteering and nonprofits since the creation of AmeriCorps, was passed through bi-partisan support in both the House and the Senate in March. Now it awaits President Obama's signature when he returns from his current European travels. As the President himself states, "This is legislation that will usher in a new era of service in America, and I look forward to signing it into law when I return to Washington."

This bill will dramatically increase levels of volunteerism, improve and expand national service programs, including AmeriCorps, and provide for new pathways of service and

[here](#) for more information on StoryLine and the launch event.

+ Winston-Salem Health Equity Day Thursday, April 30th at Shirley Recital Hall, Salem College. This event is hosted by The Health Equity Action Team (HEAT), a working group of the Forsyth County Healthy Community Coalition and will feature a viewing of the award-winning PBS documentary "Unnatural Causes: Is Inequality Making Us Sick?" as well as keynote addresses by Dr. Adewale Troutman, Director of Louisville's Metro Public Health and Wellness, and Dr. Tim Monroe, Director of the Forsyth County Department of Public Health. Read the [press release](#) for more details.

+ Winston-Salem Foundation to Host 2009 Community Luncheon on May 6th at Benton Convention Center at Noon. Join this community gathering to learn more about the importance of capturing the voices of diverse people, whether they are across the world or around the corner. The keynote speaker will be John Biewen, an award-winning public radio journalist and documentary producer. He will share his rich experience in gathering stories and reporting on the social, cultural and economic issues of people from across the world. They will also highlight an exciting new social capital-building initiative for our community and will present The Winston-Salem Foundation Award and ECHO Awards. Cost: **\$15.** Register [online](#) by May 1st!

+ Save money on services! If you're a Member of the N.C. Center for Nonprofits, be sure to take advantage of their cost-savings programs. They've negotiated great deals on products and services with First Nonprofit Companies, Nationwide, Regency Office Products, ReadyTalk, GiftWorks, and BB&T Merchant Services to make it easier and more-affordable for your nonprofit to do business. You must be a current Member to receive discounts. For more information, contact the Center at 919-790-1555.

HandsOn
JOIN / GIVE NOW

HandsOn NW NC invites nonprofits to financially support our mission to build the capacity of local

social innovation to address our nation's most pressing challenges. Beyond it's obvious impact on volunteer-oriented organizations, it also includes money that is to be focused on capacity-building as well. The Nonprofit Capacity Building Program, incorporated into the Act by the Baucus-Grassley Amendment would be administered by the Corporation for National and Community Service and authorize grants of not less than \$200,000 to larger organizations that could then be re-granted to help offset the cost of organizational development assistance to small and midsize nonprofits.

Both national and statewide partners, including The Points of Light Institute and the NC Center for Nonprofits, were influential in the creation and passage of this bill. To learn more about it, we've uploaded information focused on both the [Volunteer Generation Fund](#) and the [Nonprofit Capacity Building Program](#). You can find a summary on the full bill [here](#). Want to talk about it more? Then join us for April's Convened EDs meeting, where we'll have even more details!

We Make it Easy to Make a Difference!

HandsOnNwnc.org | [Contact HandsOn](#)

nonprofits and increase volunteerism. In exchange, our supporting organizations receive a variety of special benefits and opportunities.

[Join HandsOn and Become a Partner](#)

We welcome financial contributions from businesses and individuals at any level.

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HandsOn Northwest North Carolina | 690 Coliseum Drive | Winston-Salem | NC | 27106