

# THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



## Connection OPPORTUNITIES

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

## Training OPPORTUNITIES

+ **2010 NCAVA State Conference on Volunteerism: "Teaming Up for Victory," May 12th - 14th, Embassy Suites, Concord.** This conference is a fantastic value for anyone responsible for mobilizing and managing volunteers in any setting. NCAVA is the premier professional development organization in NC for those who lead or manage volunteer programs. You can find a conference registration form [here](#), and more details on [NCAVA's website](#).

+ **Winston-Salem Foundation's 2010 Community Luncheon, Wednesday, May 5th, Noon-1:30 pm, Benton Convention Center, \$20.** Please join The Winston-Salem Foundation as they celebrate their **90th anniversary!** The Foundation will share stories from its rich philanthropic history, and present the 2010 Winston-Salem Foundation Award and the 2010 ECHO Awards. You can [register online](#) before April 30th.

+ **"Foretelling the Future of Not-for-Profits," 2010 Not-for-Profit Accounting Conference, May 25th, Embassy Suites, Cary, \$225-\$325.**

April 2010- Vol 3, Issue 4

Dear Amy,

Finally, spring is here! Last week, it felt more like summer, but now the breeze is back, and I'm really enjoying the cool mornings and evenings, with nice warm afternoons in-between. I hope many of you had a great Easter break, and aren't finding it *\*too\** difficult to get back into the swing of things.

Here at HandsOn, we're finalizing all the details for our [Governors' Awards for Outstanding Volunteer Service breakfast](#) coming up on **April 29th at Salemtowne** (see below.) Invitations were mailed last week, and registration is open [online](#). We're thrilled to honor over 40 nominees this year, all of whom can attend the breakfast for free due to the generosity of **Kilpatrick Stockton**, our corporate sponsor for this event.

This month, we've also had the pleasure of selecting the mid-level female staffers that will participate in our **Women's Emerging Leadership** class on **May 3-4!** Many thanks to the **Women's Fund of Winston-Salem** that is making this program possible! I'm excited to work with this diverse group of 20 women, whom represent all aspects of our local nonprofit sector.

Finally, April 22nd is [Take Our Daughters and Sons to Work Day](#). I hope many of you will consider participating in this event, helping to share a passion for the important work of the nonprofit sector and volunteering to our next generation.

As always, please let me know if you have any questions about our work here at HandsOn NWNC and how we "make it easy to make a difference!" I look forward to seeing many of you on the 29th!

Enjoy the sunshine,

*Amy Lytle*

Executive Director

In these uncertain economic times, how will the economy, new risk assessment standards, and other recent changes and developments affect the not-for-profit world? Join the NC Center for Nonprofits and the NC Association of CPAs for this conference, which will include sessions on nonprofit financial and operational issues, collaboration with CPAs and nonprofit organizations, and networking that will help you better manage your resources and guide your organization through good times and bad. Center President Jane Kendall will present the keynote address on what effective board governance means for the new decade. David Heinen, the Center's Director of Public Policy & Advocacy, will present a session on how new federal and state laws - including health care reform, consumer financial protection regulation, and accountability standards for state-funded organizations - will affect nonprofits' finances and reporting requirements. **Early bird deadline is May 11th. [Register online.](#)**

**+ Take Social Media to the Next Level!** Harness the power of social media! The NC Center for Nonprofits is thrilled that the **Nonprofit Technology Network (NTEN)** is collaborating with them to bring "**We Are Media**" to their **2010 Conference & Public Policy Forum on September 29th, Sheraton Imperial Hotel, RTP**. This day-long workshop takes an in-depth look at social media and community building. It's for those who want to craft a social media strategy with tactical approaches. Participants will leave with ideas, a true understanding of social media concepts and tools, access to contacts, follow-up information, and more via the [WeAreMedia wiki](#).

## Funding OPPORTUNITIES

**+ "Through a Gender Lens," Women's Fund of Winston-Salem, Tuesday, April 27th, 7:30 am to 9:30 am, The Conference Center @ Forsyth Medical Center.** This is a special community briefing where the Women's Fund will release their groundbreaking research report - **Through A Gender Lens: The Economic Security of Women and Girls in Forsyth County.** The Women's Fund of Winston-Salem is the first organization to conduct a study focused specifically on the economic status and needs of women and girls in Forsyth County. **This report will guide their grantmaking** and serve as a basis

## Forsyth County's 2010 Governor's Awards for Outstanding Volunteer Service

**Thursday, April 29th, 8 am to 9:30 am**

**Location:** Salemtowne ([driving directions](#))

Join us and **United Way of Forsyth County** as we celebrate the 40 nominees and 7 winners of [Forsyth County's 2010 Governor's Awards for Outstanding Volunteer Service](#) at a breakfast in their honor on Thursday, April 29th. The breakfast will feature the personal stories and thoughts of our local winners, plus a performance by the **Reagan High School Jazz Band**. Emceed by **Nicole Ducouer, WXII**.

**Cost: \$15** Supporting Organizations

**\$20** All others

**\$140** Table for eight (please call for this option)

**Free for nominees!** (Please put "nominee" in the organization line when registering online.)

(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)

[Register Now!](#)

## Forsyth Futures' Community Research Info Session

**Tuesday, May 18th, Noon-1:00 pm**

**Location:** The Gathering Place, 601 N. Cherry St. ([see map](#))

Come learn how to access and use [Forsyth Future's updated community indicators research](#). This research could prove invaluable as your organization designs policies and programs, allocates resources, prepares grant applications, and evaluates programs. Forsyth Futures has a great new website and they'll show us how to use it to get to all of their fantastic 2009 research. Bring your own lunch and we'll provide drinks and dessert! Preferred parking is located in the 6th Street Parking Deck, located on the corner of 6th and Cherry Streets. There is also metered parking on the street.

**Cost: Free!** (Please register for planning purposes.)

[Register Now!](#)

*Save the Date!*

*Spring Best Practice Breakfast: Nonprofit Financing*

**Thursday, May 20th, 8 am**

**Location:** Wake Forest University

In conjunction with [Wake Forest University's Institute for Public Engagement](#), we're working to welcome the [Nonprofit Finance Fund](#) as our speaker for this Spring's Best Practice

for community dialogue and collaborative community work to improve the lives of women and girls in Forsyth County. Their revised grant guidelines will be released in mid-May and will seek proposals that support the recommendations made in this report, so you'll definitely want to be there! **There is no cost, but please [let them know you'll be attending!](#)**

**+ 2010 Take Pride in America National Awards.** Presented annually, the **Take Pride in America® National Awards** recognize individuals, groups and organizations for outstanding stewardship projects or awareness efforts involving federal, state and local lands and waters. Examples include public parks, forests, grasslands, reservoirs, wildlife refuges, cultural and historic sites, local playgrounds, and other recreation areas. For all awards categories, nominations must reflect actual, measurable accomplishments achieved through volunteer service. To be eligible, projects must be "on the ground" activities, rather than advocacy. For more details, check out their [website](#). **Deadline for applications is May 7th!**

**+ Planning Grants Available for New, Nonprofit Art Spaces Offered by the Ford Foundation!** The Ford Foundation's **Space for Change** is a \$100 million initiative to support a new generation of arts spaces throughout the United States. The Space for Change Planning and Pre-Development Grants, administered by Leveraging Investments in Creativity (LINC), will serve to position a group of exemplary arts organizations to present proposals for capital construction of outstanding artist facilities to a host of funders and lenders. These grants will provide support for critical planning and pre-development activities that may precede partnering in or leading a facility project. All applicants must, at a minimum: demonstrate a track record of excellence in their programming and artistic production, be 501(c)(3) organizations that directly serve both artists and communities, demonstrate strong community ties, and have the fiscal and organizational capacity necessary to partner in or carry out a facility project. **The letter of inquiry deadlines for 2010 are May 28 and September 17.** Visit the [LINC website](#) for detailed funding guidelines and application instructions.

Breakfast. As we all find ourselves in a difficult economic environment, NFF will have plenty of innovative ideas and best practices to share. There may also be the opportunity for an additional workshop after the breakfast. Please save the date and look for more details on our website in the next few weeks. You'll also see more details in our May newsletter.

## NEWS YOU CAN USE

*New Health Care Tax Credit Can Benefit Nonprofits!*

Your organization may be eligible for a [new payroll tax credit](#) if you provide health coverage for your employees. The Internal Revenue Service (IRS) has prepared answers to many [frequently asked questions](#) about the new credit. The law allows for payroll tax credits for nonprofits with 25 or fewer employees. However, organizations with more than 25 employees may still be eligible if some staff aren't full-time or don't work the full year. Here's a [simple calculator](#) to see whether your nonprofit qualifies. If you're eligible, your nonprofit can begin to use this payroll tax credit this year. Thanks again for your help in advocating for this important new benefit for nonprofits!

## NEWS YOU CAN USE

*Nonprofits Can Also Take Advantage of New Hiring Credit!*

Earlier this month, the IRS released guidance on the [new payroll tax credit](#) for organizations that hire people who've been out of work for 60 days or more. Your nonprofit can take advantage of this payroll tax credit for new hires in 2010. To qualify, you'll need to file the new [Form W-11](#).

## NEWS YOU CAN USE

*Register for First-Ever Nonprofit Day on June 1st!*

Be a part of the first-ever NC Nonprofits Day on June 1st at the legislature in Raleigh, organized by the NC Center for Nonprofits! Join with nonprofit board, staff, volunteers, and all those served by nonprofits to make our voices heard.

Highlights include:

- A primer on advocating for your issue
- Meetings with your state legislators on your issue and overall nonprofit issues
- Networking with key legislators
- Briefing on major policy issues facing NC's nonprofit sector
- A press conference
- A room for a break or to debrief your experiences

**It's free!**

[Register today!](#)

***We Make it Easy to Make a Difference!***

[HandsOnNWC.org](#) | [Contact HandsOn](#)

**+ Announcing Clifford's BE BIG in Your Community Contest!** This contest will award \$75,000 in community grants to BIG ideas that best demonstrate Clifford's BIG Ideas. One Grand Prize honoree will be honored with a \$25,000 community grant. 10 first place honorees will be honored with a \$2,500 community grant. 19 second place honorees will be honored with a \$1,315.79 community grant. Everyone is invited to submit their ideas--parents, kids, teachers or community leaders-- **now through June 30th**. Check out their [website](#) to learn more and read about last year's BIG ideas!

## Other OPPORTUNITIES

**+ Leadership Winston-Salem Information Sessions, Monday, April 19th and Thursday, May 6th, 4 pm.** Are you looking for a way to better serve your community and also experience personal fulfillment as a leader? Recruitment for the 2010-11 Leadership Winston-Salem program is now underway. This life-changing program ignites community leadership through educating, connecting, and energizing leaders to serve and improve the community. Click [here](#) to register for a one-hour information session that allows you to learn more about the program and get your questions answered. To download an application, visit their [website](#). **Application deadline is May 25th!**

## HandsOn JOIN / GIVE NOW

HandsOn NWNC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange for a minimum \$50 donation, our Supporting Partners receive a variety of discounts on our program offerings and other special opportunities, that can lead to savings as great as **\$800 per year!** Vendors and consultants who work with nonprofits are also encouraged to become Supporting Partners. [Join HandsOn and Become a Supporter](#)

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