

THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



Connection OPPORTUNITIES

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

Training OPPORTUNITIES

+ "Form 990: It's Not Just a Tax Return; It's a Marketing Tool, Too," Audio Conference Tuesday, January 12th, 1:00 pm - 2:00 pm, \$199. Nonprofits who simply use their 990 as an IRS report are missing out on a huge marketing opportunity. How can you put your 990 to work for you and reap the benefits of promoting your nonprofit to donors, foundations, prospects and more? This 60-minute audio conference will cover: who is looking at your 990 and why; how to handle reporting sensitive information; and key components of the 990 that can be used to promote your nonprofit. Click [here](#) for more information and online registration.

+ "The Future of Quality-Forces of Change," Thursday, January 12th, 6:00 pm- 8:00 pm, Quality Inn and Suites, Greensboro, \$10. With the current economic downturn, are you concerned with what the future will bring? Every three years, the American Society for Quality (ASQ) conducts a futures study to brainstorm and envision what the society might look like in 10 to 15 years. In 2008, over 100 participants from around the world evaluated several dozen economic, social,

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Dear Amy,

Happy New Year! I hope you all had a chance to unplug a little during the holiday season and that the transition back to the office hasn't been too overwhelming!

We've been kicking off the New Year by continuing to plan our [MLK Day of Service](#) event, discussing joint programming possibilities with **Wake Forest University's** new [Institute for Public Engagement](#), finalizing the details for our [Winter Best Practice Breakfast](#) (see below) and discussing dates for our Spring HandsOn Board classes (more information can be found on our [website](#), and will be in next month's *Connection*.) All this while still working with nonprofits interested in our [Organizational Assessment program](#) and making plans to launch our **Women's Leadership Essentials** program, which will provide a two-day leadership class for 20 mid-level female nonprofit staffers! It's amazing how quickly our Spring calendar is filling up with events!

2010 holds great possibilities for change and growth for all of us. I hope some of your resolutions for the year include becoming a [Supporting Partner](#) of HandsOn NWNC and taking advantage of all that we have to offer you and your organization. Let us know how we can help make your 2010 the most successful year yet!

Stay warm,

Amy Lytle

Executive Director

Help Make MLK Day "A Day On, Not a Day Off!"

Monday, January 18th, Noon to 2:30 pm

Location: Benton Convention Center

We are still recruiting volunteers for our main **2010 MLK Day of Service** event, a "read-in" that will take place concurrently with the **30th Annual Noon Time Commemoration at the Benton Convention Center**. If you,

political, and technical forces that could shape the future. Key forces were identified, scenarios surrounding these forces were discussed and the implications that resulted were made applicable to manufacturers. In detailing the futures study's findings, this presentation will enable more relevant strategic plans to be crafted and give participants the ability to boost their skills in anticipation of the future. Register [online](#).

+ **Farr Associates** has a **Nonprofit Leadership Development Scholarship** program that offers a select number of scholarships to nonprofit executives to participate in the **Mastering Leadership Dynamics** program. This is a five-day program where nonprofit executives can learn leadership strategies, maximize their leadership potential, and increase effective communication with their staff and board members. To apply, complete the [application](#) and [board recommendation page](#) or contact [Lindsay Donohue](#) for additional information.

+ **"Accounting Boot Camp 101: A Series on Nonprofit Financial Management,"** Ardmore Baptist Church, Winston-Salem, **March 18th, 8 am-12 pm**. This workshop, sponsored by the N.C. Center for Nonprofits, NCACPA's Not-for-Profit Committee, and Morgan Stanley Smith Barney LLC, will focus on chart of accounts, profit & loss and balance sheets, accounts payables and receivables, budgeting, Form 990, and compliance. It will end with Q&A. **The Boot Camp is \$10 for NC Center Members and \$50 for non-Members.** Space is limited and registration is first-come, first-served. So, even though it's not until March, you might want to think about [registering today](#)--spaces are already filling up!

Funding OPPORTUNITIES

+ **The Kate B. Reynolds Charitable Trust Health Care Division Offering Small Organization Capacity Building Grants** of up to **\$15,000** per organization. Nonprofits with budgets of less than \$500,000 working on prevention and treatment issues are eligible to apply by **March 15th**. You can find the application materials [here](#).

Employment OPPORTUNITIES

your staff or your volunteers would like to come out on MLK Day to read to children and help them perform service in the spirit of Martin Luther King's legacy, we welcome their participation. We're partnering with **Wake Forest University, Winston-Salem State and Big Brothers Big Sisters** to impact hundreds of children aged 4-10. You can sign up on our [website](#) today, and these opportunities are also eligible for the [Give a Day, Get a Disney Day promotion!](#)

In addition to the main service event happening on the holiday, HandsOn NWNC is also looking to partner with local organizations, civic clubs, churches, neighborhoods and schools to create additional service opportunities in the spirit of Dr. King's legacy of service. **These projects can take place anytime after the 2010 MLK Day of Service on January 18th and throughout February's Black History Month.** If your organization has an idea for a project that could be completed in that timeframe or know of a group that might want to volunteer for a project, please contact [Michelle](#). We're excited to see what ideas might be out there!



*Winter Best Practice Breakfast:
Crucial Conversations: Preparing for Difficult Conversations*

Tuesday, February 23rd, 8:00 AM to 9:30 AM
Location: Salemtowne Community Center

Most of us try to avoid them at all costs, but having discussions about difficult issues or problems with co-workers, team members, direct reports or volunteers are essential to effective management. A crucial conversation is one where the stakes are high, opinions vary, and emotions run strong. Knowing how to have this type of communication and keeping it on task can be critical to the effectiveness of all involved.

Led by **Beverly Bradstock and Tom Desch from [Associates for Professional Development](#)**, our Best Practice Breakfast will introduce the key elements of a crucial conversation while providing examples and practical applications. The goal will be to help you identify when a crucial conversation is needed and to help structure and prepare for this conversation so that it is more likely to end up resolving the problem. While Beverly has extensive experience within both the nonprofit and corporate sector, Tom works on these issues from within the faith community. **We encourage both nonprofit and church leaders to attend this breakfast**, and we hope you'll share the word within your faith community.

Cost: Free! (But you ***must*** RSVP in advance!)
\$10 if you would like to purchase breakfast
(Breakfast is free if you're with a Supporting Partner!)

+ Girl Scout Commonwealth Council of Virginia seeks new CEO! The Council's headquarters are located in Mechanicsville, Virginia, a suburb of Richmond. This position requires a record of bringing excellence to organizations undergoing growth and transformation. View the full announcement and qualifications needed [online](#). The Girl Scout Commonwealth Council of Virginia offers a highly competitive compensation package and comprehensive benefits with the salary range at \$85k+. **Deadline for application is January 22nd.**

Other OPPORTUNITIES

+ Nominate a family you know for Extreme Makeover: Home Edition! Extreme Makeover: Home Edition is casting for families for the next season of the show and has asked **Youth Service America** to help find inspirational families "that America can really root for." EM:HE is looking for inspirational members of the community who, for whatever reason, need a new home. The show wants to focus on people that have given back to their community in some way despite their personal hardships.

To be eligible, a family must own their own single family home or at least property on which a home can be built. In addition, they must be able to show producers how a makeover will make a difference in their lives. Nominations must include the names and ages of each member of the household along with a description of the major challenges within the home. Please also include contact information of the family. If possible, include pictures of the family and their home. **The deadline for family nominations is January 31st.** All nominations can be [e-mailed](#) with the subject line of the e-mail listing the city and state where the family lives.

+ Winston-Salem State to Host Spring Volunteer Service Fair! Several organizations have already registered but tables remain available. Although they are providing preference to organizations that were unable to participate in their fall Fair, the event is open to everyone. If your organization is interested in participating, please see the [full letter for registration instructions](#). If there are any questions about the

(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)

[Register Now!](#)

Take Advantage of the Give A Day, Get a Disney Day Promotion Today!



The "Give a Day. Get a Disney Day" promotion officially launched on January 1st, and over **7 million potential volunteers** checked out the program on the [disneyparks.com](#) site in its first weekend! We've already heard great reports on how this promotion is leading dozens of new volunteers to the doors of local nonprofits. As a reminder, GAD, GADD is designed to celebrate and inspire volunteerism, especially among families and young people. Disney Theme Parks is working with HandsOn Network to connect volunteers to needs within local communities, and thanking those who volunteer for an eligible volunteer opportunity by giving them a **free ticket good for one day admission to any Walt Disney World® or Disneyland® theme park.**

Most of the organizations that already list opportunities with HandsOn NWNC should have their information pre-populated in the [vop.handsonnwn.org](#) portal, which is the nonprofit "side" to the promotion. (The [disneyparks.com](#) is the volunteer "side.") **However, all organizations will need to opt-in at the [vop.handsonnetwork.org](#) site in order for their opportunities to qualify for the promotion.** Once you've opted-in, all of your opportunities listed in our HandsOn NWNC opportunities portal will automatically be uploaded to the VOP site. I've uploaded a [condensed FAQ sheet](#), and if you have any questions, don't hesitate to give us a call. You can also find training materials and view videos that talk you through the opt-in process [online](#).

We've gotten numerous calls this week from nonprofits that have had their current volunteers ask about the promotion, so I really encourage you to be proactive in making sure your opportunities are current on our website and that you've signed up on the VOP. Again, we're more than willing to walk you through this process so that your volunteers can take advantage of this program!

NEWS YOU CAN USE

Free Census Posters Available for Your Nonprofit!

Through their partner the [Nonprofit Voter Engagement Network](#), the NC Center for Nonprofits is pleased to offer your nonprofit a free poster promoting the 2010 Census. These 18"x24" posters are designed specifically for N.C. nonprofits. Putting one up in your office is a great way to spread the word

spring Fair or any other aspects of their Project GIVE volunteer service program, please **Arthur Hardin** directly at 750-2129.

to the people that you serve that it's safe, easy, and necessary for them to fill out the Census form by April 1. **To request a poster, [send the Center an email](#) by 1:00 p.m. on Monday, Jan. 11th.** Missed the deadline? A few will also be available from HandsOn NWNC on a first-come, first-served basis.

HandsOn JOIN / GIVE NOW

HandsOn NWNC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange for a minimum \$50 donation, our Supporting Partners receive a variety of discounts on our program offerings and other special opportunities, that can lead to savings as great as **\$800 per year!** Vendors and consultants who work with nonprofits are also encouraged to become Supporting Partners. [Join HandsOn and Become a Supporter](#)

NEWS YOU CAN USE

Social Innovation Fund Notice Open for Public Comment

The **Corporation for National and Community Service** has released [a draft of its notice for grant funding](#) through the new **Social Innovation Fund**. This notice is open for public comment through **January 15th**.. Established in the Edward M. Kennedy Serve America Act, the Social Innovation Fund will help innovative nonprofits strengthen their evidence-based practices and develop the infrastructure to address challenges in communities of need.

We Make it Easy to Make a Difference!

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