

THE NONPROFIT CONNECTION

News from **HandsOn Northwest North Carolina**



Connection OPPORTUNITIES

July 2010- Vol 3, Issue 7

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

Training OPPORTUNITIES

+ "Program Evaluation for Nonprofit Organizations: A Practical Introduction," Offered by WFU School of Medicine's Translational Science Institute, Wednesday, July 21st, 1pm-4pm, FREE! Staff and board members of nonprofit organizations are invited to participate in this workshop that will introduce a set of principles and practices that will allow participants to design evaluations that serve their organization's own intrinsic interests. Participants will also learn how to negotiate with funders in developing an evaluation plan that is feasible and informative to both the funder and the nonprofit. Through a combination of full-group presentations, individual work, and small-group problem-solving, the workshop will provide each participant with an opportunity to think critically about their own evaluation challenges. Participants should come to the workshop with a particular program that they would like to evaluate, or that they are being asked to evaluate. Presented by Doug Easterling, PhD, Chair of Social Sciences and Health Policy. You can download the registration form [here](#). Act now, since they will only be accepting 20 applicants!

Dear Amy,

Welcome back! I hope you all had a great 4th of July holiday, enjoying the three day weekend and the chance to be with friends and family. This time of year gives us here at HandsOn a chance to catch our breath, review our successes, and determine what our upcoming fall programming will look like.

Many of you took an active role in that planning process this year, responding to the brief survey we sent prior to the holiday weekend. More than 10% of you gave us your feedback, and we're reviewing the results now. Many of you were pleased with our offerings last year and provided us with great insight as to what we should be offering during the 2010-2011 year. In addition, others of you provided some wonderful ideas during the **Nonprofit Community Day with the Governor's Office** held in Davie County on June 23rd. We'll definitely be following up on some of those ideas as we move forward. Thank you all so much for taking the time to let us know what we can do to help you make it easy to make a difference!

Also, right before the holiday, I had the chance to attend the [National Conference on Volunteering and Service](#) in New York City. Serving as the national convention for both HandsOn affiliates and **Corporation for National and Community Service** programs from around the country, the conference was a great chance for us to connect with our peers, learn best practices, and discuss trends in the service movement. Personally, I learned more about the *new* [HandsOn Connect](#) software that will be rolling out soon (and will replace our current 1-800-Volunteer fueled volunteer matching portal,) ways to start-up a board member matching service and more! Be on the look out for more information sessions or workshops that will touch on these issues in the coming months.

Later this month, we'll be holding the first in a short series of **focus groups with members of the faith community** to determine what their capacity-building needs are and ways we might be of service to them. You can learn more about the sessions below and [sign up on our website](#). If

+ Teleseminar: "Speak with Confidence, Clarity and Conviction: Use Less Effort to Attract More Donors,"
Wednesday, July 21st, Noon - 1 pm, \$10 for up to ten people.

Whether you're an Executive Director, Development Director, Board Member or Community Relations Staff, your unique voice has a sweet spot. When you tap into it, people will listen to you and help make your vision a reality. Learn how to externalize the passion you feel for your cause and inspire others to action, trust your intuition, increase self-confidence and make a difference NOW! Pamela Ziemann has been coaching social entrepreneurs and nonprofit professionals since 1996. To register for the teleseminar, please go to [NonProfit National Resource Directory](#) and click on TELESEMINARS in the upper left of the home page.

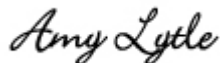
+ 6th Annual 2010 NC Philanthropy Conference, August 12th, Embassy Suites, Concord, NC. Presented by the Triangle, Triad, and Charlotte Chapters of the Association of Fundraising Professionals and co-sponsored by The NC Center for Nonprofits, the conference is a quality continuing education opportunity to expand your fundraising knowledge, learn new skills to apply in your organizations, and network with peers and industry leaders to share ideas, information, and solutions. You can find pricing and registration information [online](#).

+ Sign up to be a Coach or Learner at the NC Center for Nonprofits Conference, September 29th-30th, RTP. If you're attending the [N.C. Center for Nonprofits' 2010 Conference & Public Policy Forum for NC's Nonprofit Sector](#), you can take advantage of one of the special features - one-on-one matching of Nonprofit Coaches and Learners, because they know how helpful peer-to-peer learning is. If you are new to the nonprofit sector (less than five years) and want to connect with someone during the conference who can be a resource, sign-up as a Learner. If you have five or more years experience and would like to share what you've learned, sign up as a Coach. You can find more details and sign-up [here](#). **The deadline to be matched is August 31st.**

Funding

you have a connection to a faith community that you want to make sure receives an invitation to a focus group, please call Kathy at 724-2866 to put their name on the list. Staff members and lay leaders from across our service area are welcome to participate--we'll even provide breakfast for free!

Stay cool,



Executive Director

Faith Community Capacity-Building Focus Group

Thursday, July 29th, 9:00 am to 10:30 am

Location: Senior Services ([see map](#))

If you have close ties to a church or other faith community, we need you! Please join us for a series of focus groups designed to receive your input and ideas on what kind of information, training, collaborations, or other ways in which HandsOn NWNC can help build the capacity of your organization. Modeled on the nonprofit focus groups we held at the end of 2008 and early 2009, this is the first of at least two focus groups we'll be convening this summer, so if you can't make this date please call so that we'll be sure to put you on the invite list for the next one! These groups are open to staff members, lay leaders, or other designated representatives, and, to ensure quality conversation, spaces will be limited. A continental breakfast will also be served.

If you'd like to us to invite someone you think would be a good participant in these focus groups, please contact Kathy Davis.

Cost: Free! You must register in advance. We will be monitoring registration to ensure diverse participation.

[Register Now!](#)

September 11th Day of Service and Remembrance: Give2theTroops Campaign

Saturday, Sept. 11th and two weeks prior

Location: Yours?

Together with our Days of Service partners **Wake Forest University, Winston-Salem State University, Salem College, Hispanic League, Big Brothers Big Sisters, One Economy's AmeriCorps VISTA program, and SISTAS** community service organization, we're working to organize a care package drive for the troops serving abroad as part of Winston-Salem's participation in the national [September 11th Day of Service and Remembrance](#).

OPPORTUNITIES

+ Disney Friends for Change Grants Due July 15th!

Disney's Friends for Change grants encourage kids everywhere to take steps to help the planet. Youth Service America will award 75, \$500 grants to youth-led service initiatives around the world that demonstrate youth leadership and the commitment to making a positive impact on the environment. Applicants will be asked to implement their projects between September and November and to connect their projects to International Coastal Cleanup Day, National Public Lands Day (both September 25), or other environmentally-focused days of service. Check out more details and application [here](#).

+ Barbara Bush Foundation for Family Literacy: National Grant Program, grants up to \$65,000!

This program provides grants for instructional literacy programs throughout the US that have been in existence at least two years and includes one or more of the following components: literacy education for adults, reading instruction for parents or primary care-givers, literacy or pre-literacy instruction for children pre-K to grade 3, and intergenerational activities in which the parents/primary caregivers and children read and learn together. You can find application guidelines and forms [here](#). **The application deadline is September 10th.**

Employment OPPORTUNITIES

+ Youth in Transition Community Initiative Seeks Coordinator! The Youth in Transition Community Initiative of Forsyth County (YTCIFC) is seeking a consultant to lead efforts to develop a community initiative that will improve outcomes for youth transitioning from the foster care system. The Jim Casey Youth Opportunities Initiative is providing technical assistance and incorporates five core strategies: Youth Engagement; Partnerships and Resources; Research, Evaluation and Communications; Public Will and Policy and Increased Opportunities for young people. The Consultant will be responsible for ensuring that all strategies are tied into the development of an implementation plan and coordinating/facilitating the work of the YTCIFC. This is a 6-month, contract position starting in September with compensation based on experience, qualifications

We are currently asking various non-profits, local government, schools, and businesses to be collection sites for the donations that will go into these packages. The drive begins two weeks prior to September 11th. We will provide all donation sites with a collection bin and a volunteer contact that will coordinate pick-up of items. Each donation site will need to designate a space for the collection bin in a high-traffic area, monitor donated items over the two week period leading up to September 11th, and let us know when the bin is full and ready for pick-up. Sites also agree to be mentioned in press releases and other publicity that will help drive public donations. (Sites can also be internal-only and not accessible to the wider public.)

If you are interested in partnering as a collection site, please contact [Michelle Bennett](#), our Days of Service VISTA member, or you can click on the link below to express your interest and have Michelle follow-up with you.

[Register Now!](#)

NEWS YOU CAN USE

Corporation for National and Community Service Releases Latest "Volunteering in America" Report

The newest nationwide data on the nature of volunteering across the country was released last month. Each year, CNCS pulls together a variety of data sources and release stats that can be viewed on a nationwide, statewide or local level on their [interactive website](#).

This year's data confirms what we've seen locally at HandsOn-that bad economic times usually means a boom cycle for volunteering. In 2009, citizens reported the highest volunteer involvement recorded since 2003! More than 63 million Americans age 16 and older volunteered in 2009. The 8.1 billion hours they contributed was worth approximately \$169 billion. The data reported by **HandsOn Network** affiliates supports the rising numbers of volunteers nationwide. The network saw growth from about 1.2 million volunteers to 2.1 million, an increase of 75 percent in 2009.

While NC's numbers and Winston-Salem's are both a bit behind the national average, our stats are still impressive. Using data from 2005-2009, here's the portrait of Winston-Salem that they report:

105,400 volunteers
28.8% of residents volunteer
30.3 hours per resident
\$230.8 million of service contributed

To see more information about the community factors that may influence Winston-Salem's volunteer rate, click [here](#).

Locally, we're working closely with Forsyth Futures to capture data that we believe will paint a more realistic picture of volunteering in Winston-Salem than what is captured in the national reports. Stay tuned for more!

and assuming approximately 20 hrs/wk of work. Click to view the [full RFP and submission requirements](#). Submissions are due by 5pm on July 30th.

+

Forsyth Humane Society Seeks New Executive Director! The new ED will serve as a dynamic liaison between the board of directors, shelter staff, volunteers, donors, and the greater community. The applicant must have a successful record in fundraising, financial oversight, public relations, and strategic planning; proven experience in staff management, particularly overseeing a professional management staff; as well as the ability to help facilitate a positive, motivational workplace for all staff and volunteers. Click to view the full [position description](#). Interested candidates may [submit](#) a cover letter, resume and references to the Chairman of the Search Committee no later than **July 30th**. Please, no telephone inquiries.

Other OPPORTUNITIES

+ Leadership Winston-Salem Accepting Action Learning Project Proposals for the Class of 2010-11! Are you interested in benefiting from a fresh set of eyes on a dilemma or potential opportunity for your organization? You could receive pro bono assistance by submitting an Action Learning Project proposal. Teams tackle projects from November to May, averaging 20-25 hours over the course of the project. You can find more details on projects by checking out their [website](#), where you'll also find the brief project submission form. You can also learn more by attending **an information session on Monday, July 12th at 4:00 p.m. or August 12th at 4:00 p.m. at the LWS office**. You will hear examples of past projects and will also be able to brainstorm ideas for a potential project you may want to submit. **Please RSVP to 723-1002** if you plan to attend. **Project descriptions must be submitted by August 23rd.**

+ ECHO Network seeks new council members! Do you know someone (or know of someone) in the community whose perspective would complement the diversity of the ECHO Council, whose work focuses on building social capital in our community? Or are you interested in joining the ECHO Council? Send names and any

NEWS YOU CAN USE

Landmark Bill Introduced to Strengthen Nonprofit-Government Partnership

Last month, Congresswoman Betty McCollum (D-MN) introduced legislation that focuses on ways the federal government can support and collaborate with the nonprofit sector. The [Nonprofit Sector and Community Solutions Act](#) would establish better communication between the nonprofit sector and the federal government, better coordination within government, and enhanced data collection on the nonprofit sector. Representatives from the N.C. Center for Nonprofits joined Congresswoman McCollum in Washington for a press conference announcing the bill's introduction and to get North Carolina's Congressional delegation to support this important legislation.

NEWS YOU CAN USE

Service as a Solution to the Gulf Oil Spill

On June 30, Rep. Jim McDermott (D-WA) introduced H.R. 5654, the **Gulf Coast Restoration Act**, which will create new "wage-earning jobs and national service positions to clean and restore the Gulf Coast waters, beaches, and habitats as well as rebuild local communities and economies." The bill would create a **Gulf Coast Community Conservation Corps** (CCC). Gulf Coast CCC members would focus on service coordination and providing assistance to individuals and communities harmed by the Gulf Coast oil spill. Members would be eligible for the earned education awards and other benefits associated with other AmeriCorps positions. The cost of implementing the Gulf Coast Restoration Act, including these new and expanded national service positions, would be paid by BP in accordance with provisions of the Oil Pollution Act of 1990. For more details, please read the [full press release](#). Strategies for contacting your Congressperson to support the Act can be found [here](#).

We Make it Easy to Make a Difference!

HandsOnNWNC.org | [Contact HandsOn](#)

contact info you have to [Natasha Gore](#), Executive Director of the ECHO Network.

+ SECCA Reopening Celebration on July 15th!

One of the core members of our nonprofit art community is reopening after being closed for nearly a year and a half and undergoing much-needed renovations. Two new exhibitions will be up, and they will also be playing "Stories with SECCA," in conjunction with StoryLine. These recorded spots feature community members with a passion for art and love for SECCA. Admission is free. The festivities include a ribbon-cutting ceremony at 7 p.m., guest reception with the artists, and live entertainment by Turbo Pro Project. SECCA is located at 750 Marguerite Drive. Learn more at their [website](#).

HandsOn
JOIN / GIVE NOW

HandsOn NWNC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange for a minimum \$50 donation, our Supporting Partners receive a variety of discounts on our program offerings and other special opportunities, that can lead to savings as great as **\$800 per year!** Vendors and consultants who work with nonprofits are also encouraged to become Supporting Partners.

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