

# THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



## Connection OPPORTUNITIES

March 2010- Vol 3, Issue 3

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

## Training OPPORTUNITIES

✦ **Joel A. Weston Memorial Award Application Information Meeting, Wednesday, March 10th, 10:30 to 11:30 am, Family Services** (1200 S. Broad Street.) The Joel A. Weston, Jr. Memorial Award honors a local non-profit, health, or human service organization that has demonstrated organizational excellence. Each year, the Weston Award Committee reviews applications from local organizations. The winner will be presented with a **\$10,000 award** from the Joel A. Weston Jr. Memorial Fund. This award is administered by United Way of Forsyth County. Come learn how you can apply for this prestigious award and get all your questions answered. Please RSVP to [Noelle Stevenson](#) at 721-9336 ASAP!

✦ **"So You Need to Conduct A Capital Campaign: What Should You Do To Get Ready?" Teleseminar, Friday, March 12th, Noon - 1 PM, \$10 for up to 5 people.** Norman Olshansky, President of NFP Consulting Resources, brings with him over 30 years of professional and executive level leadership and consulting

Dear Amy,

Is it Spring yet? Is it Spring yet? Is it Spring yet? I keep hoping that the daffodils will bloom any day now, but all I've yet to see are a few brave, green shoots. Perhaps the promise of warmer days to come will be enough to sustain me, but I am becoming very impatient!

It was great to see so many of you at our Best Practice Breakfast on Crucial Conversations last month. Some of you expressed interest in holding a longer session on this topic, and we'll definitely see if we can fit one into our calendar later this year. In the meantime, we're gearing up for the next round of **Handson Board** workshops (see below) and collecting nominations for our [Governor's Awards for Outstanding Volunteer Service](#). You should have all received the [nomination forms](#) in your e-mail a few weeks ago; the **deadline for nominations is March 23rd**. The breakfast itself will be **April 29th at Salemtowne** and invitations will be mailed later this month.

Last but not least, we're excited to announce that the application process for our **Women's Emerging Leaders** program is now open! Scheduled for **May 3-4**, this two day workshop, based on a curriculum from the **Center for Creative Leadership**, is designed to enhance the leadership capacity of 20 mid-level female staffers in nonprofits of all sizes. I'll be co-leading this workshop in conjunction with Pam Corbett, adjunct faculty of the Center and a board member of Leadership Winston-Salem. Many thanks to the **Women's Fund of Winston-Salem** that is making this program possible! Review the [program description](#) for more details; we encourage you to share the [application form](#) with any woman you think could benefit from this program.

Thinking warm thoughts,

*Amy Lytle*

Executive Director

within both the not for profit and for profit sectors. He is a past board member of the Association of Fundraising Professionals Southwest Florida Chapter, and is an AFP mentor and presenter. A frequent lecturer at Universities, he has also published a syndicated column, is a national book reviewer and instructor for CharityChannel.com, and is active as a volunteer in several civic, religious and professional organizations. Click [here](#) for more information and registration.

✦ **"Becoming the Totally Responsible Person" March 15th, 8:45 am to 4:30 pm, The Alliance Center** (3983 Old Greensboro Rd), **Special \$45 Fee for Nonprofits!** This eye-opening workshop teaches, "How to stay positive, productive and effective-no matter what the circumstances." Participants learn to recognize when they are falling into "victim mentality" and recognize that instead, they can shift to an attitude of personal responsibility and focus on the job at hand. TRP Enterprises, Inc. has conducted this program for the past 14 years, with remarkable results. The fee for this workshop has always been \$135.00 per attendee, so this new nonprofit rate represents a significant discount. Includes a catered lunch and the 103-page, Participant's Workbook, itself a \$35.00 value. Call **336-777-1947** for credit card registration or mail a check to **TRP Enterprises, Inc 3978 Old Greensboro Rd. Winston-Salem, NC 27101.**

✦ **"Grantseeking Basics for Artists and Authors with Foundation Grants to Individuals Online," March 18th, 11:00 a.m. - 12:30 p.m., Central Library, FREE.** The course will provide an overview of the funding research process for individuals seeking grants from foundations, corporations, and grantmaking public charities. The workshop will include a demonstration of the Foundation Grants to Individuals Online, the Foundation Center's searchable database providing information on more than 6,500 grantmakers that provide funding directly to individuals. The presentation will also include an overview of the free resources on the Foundation Center's web site. **To register, contact [Kathleen Wheelless](#) at 703-3020.**

✦ **Better Business Bureau's Marketplace Ethics Award Lunch, 11 am, March 18th, Embassy Suites, \$35 Special Nonprofit Rate!** Celebrate and learn from

## *HandsOn Board! Basics and Leadership Development Classes*

### **Basics Class:**

**Wednesday, March 10th, 9 am to 11:30 am**

### **Leadership Development Class:**

**Thursday, March 25th, 2 pm to 4:30 pm**

**Location for both:** Senior Services, 2895 Shorefair Dr.

For those of you who were unable to make our fall dates, we're pleased to be able to offer expanded versions of the same classes this spring. Evaluations of the fall sessions were enthusiastic, but with one caveat: people wanted more time! This spring, we've tacked on another 30 minutes to each class, so that you'll be sure to get your questions answered.

The **Basics** class will focus on the roles and responsibilities of individuals serving on the boards of current or emerging nonprofit organizations, boards experiencing difficulties in their effectiveness, and individuals considering joining a nonprofit board for the first time. The **Leadership Development** class is specifically geared for board members who are in leadership positions or are moving toward leadership roles on nonprofit boards as officers or committee chairs for the first time. This class is open *\*only\** to current or designated board leaders and individuals interested in board chair and committee leadership positions.

**Cost: \$20** Supporting Organizations  
**\$30** All others

*(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)*

[Register Now-Board Basics!](#)

[Register Now-Leadership Development!](#)

### *Free Lunch!*

*Salem College Info Session on Their New Not-For-Profit Degree and Certificate Programs*

**Monday, March 15th, Noon-1:00 pm**

**Location:** The Enrichment Center ([directions](#))

Jointly sponsored by **Salem College** and **HandsOn NWNC**, this information session is for you if you are interested in the possibility of career advancement in the field or in entering the "private public service sector." **Dr. Doug Borwick** will provide an overview of the program, current students will describe their experience, and Salem admissions representatives will discuss costs and financial aid. **Lunch will be provided to those who register in advance.** Can't attend, but still want more information about Salem's programs in not-for-profit management? Click [here](#).

businesses doing the right thing when no one is looking! Keynote speakers is J. Donald deBethizy, Ph.D., Co-Founder, President and Chief Executive Officer of Targacept, Inc. Check out their [website](#) for more information or call **336-201-0787**.

**+ Thirteenth Biennial Wake Forest University Argumentation Conference, March 19th-21st, FREE!** Wake Forest University is actively encouraging nonprofit community partners to come and participate in this conference. It will feature leading scholars from more than 20 universities, and the panels will cover topics like argumentation in health care, the connections between arguments in religion and science, strategies to use argumentation effectively in interpersonal relationships, and arguments in political and presidential debates. Please visit their [website](#) for a complete program and registration information.

**+ "Accounting Boot Camp 101: A Series on Nonprofit Financial Management," Ardmore Baptist Church, Winston-Salem, March 18th, 8 am-12 pm.** This workshop, sponsored by the N.C. Center for Nonprofits, NCACPA's Not-for-Profit Committee, and Morgan Stanley Smith Barney LLC, will focus on chart of accounts, profit & loss and balance sheets, accounts payables and receivables, budgeting, Form 990, and compliance. It will end with Q&A. **The Boot Camp is \$10 for NC Center Members and \$50 for non-Members.** Space is limited and registration is first-come, first-served. [Register today](#)--only a few spaces are still available.

**+ Blue Cross and Blue Shield of North Carolina Foundation's Spring 2010 Healthy Community Institute for Nonprofit Excellence, May 5-6, New Bern.** The estimated value of this unique capacity building training is in excess of \$2,000 per organization; however, the training is offered at no charge to participants. Organizations are only responsible for transportation, lodging, and parking fees. You can download the [program description](#) or go on their [website](#) for more details and registration information. **The registration deadline is April 9th!** Please note, only 50 organizations are accepted and registrations are processed on a first-come, first-served basis. Therefore, early registration is recommended. If you have

**Cost: Free!** However, you must register in advance to receive lunch.

[Register Now!](#)

*Women's Emerging Leaders Program Launches!*

**Monday and Tuesday, May 3rd & 4th**

**Location:** Leadership Performance Systems, Stratford Executive Park (off Stratford just before Silas Creek exit)

Due to a generous grant from **The Women's Fund of Winston-Salem**, HandsOn NWNC is pleased to offer a 2 day workshop on leadership development for mid level female staff currently working in Forsyth County nonprofits. Designed to strengthen leadership capacity among females who comprise the majority of the nonprofit workforce, this workshop will offer women the unique opportunity to build their leadership skills, address issues and perceptions traditionally confronted by women, and build a strong network of peer support. To find out more about this workshop, please read the [program description](#). **Applications are due April 1st and only 20 spaces are available, so apply soon!** Please do not hesitate to call us if you have any questions about this highly-anticipated program!

**Cost: \$40** (A steal! Normal cost would be over \$400!)  
Includes lunch and snacks both days.

*Give A Day. Get A Disney Day Draws to a Close.*



This unprecedented promotion will be ending shortly, as they are close to giving away their millionth free Disney pass! **As of Friday, March 5th, those of you who are participating through HandsOn NWNC and our 1-800 opportunities portal no longer will have your opportunities or organizations show up in the DisneyParks.com search.** This is because of the delay between volunteers expressing interest in an opportunity and the actual scheduling of a specific date and time. At this point in the promotion, there might be the chance that the one millionth pass would be allocated during that wait, which would not be fair to any potential volunteers. If you want, you can log into the [vop.handsonnetwork.org](http://vop.handsonnetwork.org) site and upload opportunities directly, but **only if you designate a specific date and time.** All of you who participated should be receiving an e-mail directly from HandsOn Network about this. Please let me know if you have any questions, and thanks so much for making this promotion work for your volunteers!

**NEWS YOU CAN USE**

*Get Involved in the 2010 Census!*

questions, please do not hesitate to contact [Jill Mallatratt](#) at 919.765.7347.

**+ 2010 NCAVA State Conference on Volunteerism: "Teaming Up for Victory," May 12th - 14th, Embassy Suites, Concord.** This conference is a fantastic value for anyone responsible for mobilizing and managing volunteers in any setting. NCAVA is the premier professional development organization in NC for those who lead or manage volunteer programs. You can find a conference registration form [here](#), and more details on [NCAVA's website](#). **Early Registration deadline is March 26th.**

**+ Save the Date for the 2010 NC Center for Nonprofits Statewide Conference and Public Policy Update: September 29th-30th, Sheraton Imperial Hotel, RTP.** This year the N.C. Center for Nonprofits is combining its annual conference and public policy forum into one event. The two-day event features a choice of three intensive workshops on Wednesday. Andy Goodman, nationally recognized author and speaker, will lead a full-day workshop on storytelling. Through collaboration with the Nonprofit Technology Network (N-TEN), the event will offer "We Are Media," a full-day workshop on social media with presenters from across the country. Wednesday will also include a half-day workshop on state and federal laws governing nonprofits. Thursday will feature a range of concurrent sessions and the popular Lunch Conversation, Curbside Consultants, Create-Your-Own Sessions, and The Nonprofit Marketplace. Center Members can attend the full conference for \$199 with the Early Bird rate in May. Check out their [website](#) for more information. Traditionally, HandsOn NWNC has offered a limited number of scholarships to the conference for local nonprofits.

## Funding OPPORTUNITIES

**+ Students Serve grants are available for college students for "servicships."** Students Serve will provide funding to dedicated, hard-working students who have ideas about how to make a difference. If you know a college or graduate student that has a great idea about how they want to put their knowledge to work for the community, this opportunity is for them. Online [applications](#) are available and **the deadline is March**

Census forms will be arriving in the mail all across our state in a few weeks. To help your nonprofit get the word out to your staff, board, volunteers, and the people you serve, the N.C. Center for Nonprofits has prepared some [basic tips](#) for ways that nonprofits can help get a complete count. Nonprofits can make a difference because we serve many hard-to-count communities and have credibility with the people we serve.

Your nonprofit can get involved by becoming a partner with the [U.S. Census Bureau](#) or working with the [Nonprofits Count!](#) campaign.

## NEWS YOU CAN USE

*First-Ever Nonprofits Day in Raleigh Coming June 1!*

The **N.C. Center for Nonprofits** is hosting the first-ever NC Nonprofits Day on June 1st. This is your opportunity to join other leaders of NC's nonprofit sector in making our voices heard with state legislators. With the state budget still in crisis for another year, this day could prove vital in making sure that the cuts to those we serve are as minimal as possible. If you would be interested in sharing a carpool or possible a bus to Raleigh on that day, please [let us know](#) here at HandsOn so that we can share the local interest level with the NC Center as they continue to plan logistics for the event.

***We Make it Easy to Make a Difference!***

[HandsOnNWNC.org](#) | [Contact HandsOn](#)

15th.

**+ The Kate B. Reynolds Charitable Trust Health Care Division is Offering Small Organization Capacity Building Grants** of up to \$15,000 per organization. Nonprofits with budgets of less than \$500,000 working on prevention and treatment issues are eligible to apply by **March 15th**. You can find the application materials [here](#).

**+ Announcing Clifford's BE BIG in Your Community Contest!** This contest will award \$75,000 in community grants to BIG ideas that best demonstrate Clifford's BIG Ideas. One Grand Prize honoree will be honored with a \$25,000 community grant. 10 first place honorees will be honored with a \$2,500 community grant. 19 second place honorees will be honored with a \$1,315.79 community grant. Everyone is invited to submit their ideas--parents, kids, teachers or community leaders-- **now through June 30th**. Check out their [website](#) to learn more and read about last year's BIG ideas!

## Employment OPPORTUNITIES

**+ STOKES COUNTY RSVP Volunteer Coordinator**  
This part-time (20 hrs. / week) position is available with the Northwest Piedmont Area Agency on Aging. Employee will maintain RSVP program in Stokes County, performing the professional and administrative duties involved with recruiting and connecting adults 55 and older with volunteer opportunities at non-profit agencies. Experience working with volunteers and non-profit agencies preferred. Requires 2-year degree in human services or related field or equivalent combination of education and experience. Bachelor's degree preferred. Valid NC driver's license required. Salary DOQ. Send resume and application to HR Manager - ATTN: RSVP Coordinator at NWPCOG, 400 West 4th St., Suite 400, Winston-Salem, NC 27101, or via [e-mail](#). Application is also available [online](#).

## Other OPPORTUNITIES

**+ Summer Interns Available from Wake Forest University!** Do you need a free student intern for your organization? In addition to the [Pro](#)

[Humanitate Nonprofit Internship program](#), WFU also offers a general summer internship program run by Career Services that supports up to 50 students working in both nonprofits and for-profits each summer. Interns are offered small stipends by WFU, and there is no cost for the host site. Click [here](#) for information on posting internship opportunities for students and the award process. Students must be interviewed by the potential site by **March 26th**, so [post your position](#) soon!

**+ Leadership Winston-Salem Information Session, March 16th or April 19th, 4 pm.** Are you looking for a way to better serve your community and also experience personal fulfillment as a leader? Recruitment for the 2010-11 Leadership Winston-Salem program is now underway. This life-changing program ignites community leadership through educating, connecting, and energizing leaders to serve and improve the community. Click [here](#) to register for a one-hour information session that allows you to learn more about the program and get your questions answered. To download an application, visit their [website](#). **Application deadline is May 25th!**

**+ Nominate a Volunteer Leader for a Serve America Award!** In celebration of the first anniversary of the passage of the Edward M. Kennedy Serve America Act, the **University of Phoenix and Points of Light Institute** will recognize 10 outstanding volunteer leaders who motivate others and are a true catalyst for change in their communities with the first annual Serve America Volunteer Leader Award. To be eligible for this award, nominees must have been engaged in service as a volunteer leader for at least two years and made a great impact in the community.

Nine of the 10 finalists will be awarded \$10,000 to donate to the non-profit organizations of their choice. The top honoree will receive \$15,000 to donate and will be recognized at the first ever L.E.A.D. Summit in Washington D.C. on April 20th. You can learn more and find a link to the nomination form on the HandsOn Network [website](#). **Nominations close March 10th!**

HandsOn  
**JOIN / GIVE NOW**

HandsOn NWNC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange for a minimum \$50 donation, our Supporting Partners receive a variety of discounts on our program offerings and other special opportunities, that can lead to savings as great as **\$800 per year!** Vendors and consultants who work with nonprofits are also encouraged to become Supporting Partners.  
[Join HandsOn and Become a Supporter](#)

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