

THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



Connection OPPORTUNITIES

May 2010- Vol 3, Issue 5

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

Training OPPORTUNITIES

+ "Don't Forget Your Case! Writing the Case Statement that Ensures Fundraisers a Happy Landing," teleseminar, Nonprofit National Resource Directory, May 12th, Noon, \$10 per organization (up to five people.) The Case Statement is essential to any significant nonprofit project. Without it miscommunications abound and fundraising opportunities are squandered. Participants will leave this class with a thorough understanding of a winning case's content and benefit, a grasp of the keys to any fundraising success--needs and strategies, and tips for working with others to create this project "business plan." Presented by Mark Goldstein, CFRE, President and CEO of Communication Mark Consulting in Arden, NC. [Registration is online.](#)

+ "Effective Nonprofits = Deep-Pocket Donors," webinar, Guidestar, May 12th, 1 pm to 2 pm, FREE! What data points do high net worth donors--those who have between \$1 million and \$50 million (or more) in philanthropic assets--look for when performing their due diligence before making a gift? Join Tactical Philanthropy's Sean

Dear Amy,

Wow! April was an incredibly busy month for us here at HandsOn, and now I can't quite believe that it's time for the May newsletter! Hopefully, we'll all get the chance this month to catch our breath a little before the summer really kicks off.

Last week, we were thrilled with the turnout for our [Forsyth County Governor's Awards for Outstanding Volunteer Service](#) that we organize in conjunction with [United Way](#). 160 people turned out, stretching the capacity of our wonderful [Salemtowne](#) hosts. (We're thankful that they were so gracious about our ever-growing numbers!) That attendance represents at least a 50% increase over last year! We honored 40 nominees at the breakfast, all of whom attended the breakfast for free due to the generosity of **Kilpatrick Stockton**, and seven winners, who, in addition to their award, received gift certificates from **Hanesbrands**. I want to thank all of you who came out in support of the fantastic volunteers who work so hard week in and week out to make our community a wonderful place to live!

Barely after the dust had settled after the breakfast, we brought together 20 amazing women from our local nonprofit sector for our **Women's Emerging Leadership** class. Many thanks to the [Women's Fund of Winston-Salem](#) who made this program possible! The two days we spent together was productive and meaningful for both participants and presenters, and I know we'll be hearing from the women in this group well into the future!

Now we're turning our focus to our next quarterly [Best Practice Breakfast](#). We'll again be partnering with [Wake Forest University's Institute for Public Engagement](#). Together, we're honored to host **Gar Kelly** from the nationally-known [Nonprofit Finance Fund](#). With all nonprofits struggling with traditional sources of funding, the NFF should be able to give all of us innovative ideas on how to make sure we can access the money we need to keep our missions alive.

I hope you all take a moment in May to reflect on what you need to keep you going during the busy times. As was

Stannard-Stockton and GuideStar's own Robert Ottenhoff as they discuss what makes a nonprofit effective enough to attract deep-pocket donors-or any donors wishing to get the most social change for the dollar. [Register](#) today!

✦ **"Foretelling the Future of Not-for-Profits," 2010 Not-for-Profit Accounting Conference, May 25th, Embassy Suites, Cary, \$225-\$325.**

In these uncertain economic times, how will the economy, new risk assessment standards, and other recent changes and developments affect the not-for-profit world? Join the NC Center for Nonprofits and the NC Association of CPAs for this conference, which will include sessions on nonprofit financial and operational issues, collaboration with CPAs and nonprofit organizations, and networking that will help you better manage your resources and guide your organization through good times and bad. Center President Jane Kendall will present the keynote address on what effective board governance means for the new decade. David Heinen, the Center's Director of Public Policy & Advocacy, will present a session on how new federal and state laws - including health care reform, consumer financial protection regulation, and accountability standards for state-funded organizations - will affect nonprofits' finances and reporting requirements. **Early bird deadline is May 11th. [Register online.](#)**

✦ **Five Good Ideas, "Collaborate, Merge, or Close," Tuesday, June 1st, 10:30 a.m. - 2:30 p.m., Chapel Hill.**

Organized by the Blue Cross Blue Shield Foundation of NC, Five Good Ideas is a FREE leadership development program offered to support the talented leaders in North Carolina's nonprofit community. Twenty-five nonprofit leaders participate in a three-week program. In the first part of the program, they convene for a four-hour session (lunch is provided) during which an industry or issue expert initiates a conversation on five practical ideas and explores with attendees how they can utilize these ideas to further their organization's mission. At the conclusion of the presentation, participants network in small groups to brainstorm how to specifically implement these ideas into their work. Three weeks following the convening, attendees must respond to an electronic survey and share their application of at least one of the new ideas. Summary information from both the session and the survey responses will be shared with all participants and posted on the

mentioned in the workshop this week, "You don't know what you know until you think about it." May we all get the chance to experience a few less hectic days this month!

Take care,

Amy Lytle

Executive Director

Forsyth Futures' Community Research Info Session

Tuesday, May 18th, Noon-1:00 pm

Location: The Gathering Place, 601 N. Cherry St. ([see map](#))

Come learn how to access and use [Forsyth Future's updated community indicators research](#). This research could prove invaluable as your organization designs policies and programs, allocates resources, prepares grant applications, and evaluates programs. Forsyth Futures has a great new website and they'll show us how to use it to get to all of their fantastic 2009 research. Bring your own lunch and we'll provide drinks and dessert! Preferred parking is located in the 6th Street Parking Deck, located on the corner of 6th and Cherry Streets. There is also metered parking on the street.

Cost: Free! (Please register for planning purposes.)

[Register Now!](#)

*Spring Best Practice Breakfast and Workshop
Featuring the Nonprofit Finance Fund*

Thursday, May 20th, 8:00 am to 9:30 am

Additional workshop: 10:00 am to 11:45 am

Location: Wake Forest University, Reynolda Hall's Magnolia Room ([see map](#))

We're honored to again partner with [Wake Forest University's Institute for Public Engagement](#) to bring you [Gar Kelley](#), Vice President of the nationally recognized [Nonprofit Finance Fund!](#) Gar's breakfast presentation will address how nonprofits can strengthen their capacity by identifying specific organizational needs and defining the assets required to address those needs.

As a bonus, Gar will also lead a **separate workshop immediately following the breakfast** on **"Managing in a Changing Economy."** Participants will get a chance to go more in-depth with Gar as you learn to balance your organization's mission with its financial realities and will engage in a more detailed and dynamic discussion of organizations' financial situations, plans for the future, and strategies for achieving long-term sustainability. Topics covered include:

- Balancing the organization's mission with its financial

BCBSNC Foundation Web site. [Registration](#) is now open; **deadline is May 24th.**

+ Group Homes of Forsyth Looking to Share

UnitedHealthcare Training Opportunities! In the true spirit of what we do here at HandsOn, GHF is looking to connect to other nonprofits that might have UHC as their health insurance provider. As part of their recent enrollment with them, UHC offers 6 credit hours of free training, not just in regards to health issues but manager development and staff performance offerings as well. Additional hours are available for a fee-- which they would like to avoid by pooling hours with others (partnering will also make it easier to meet the minimum participant requirements.) If your organization has UHC insurance and would like more information, contact [Monti Beasley](#) at 831-1300 x309.

+ Take Social Media to the Next Level! Harness the power of social media! The NC Center for Nonprofits is thrilled that the **Nonprofit Technology Network (NTEN)** is collaborating with them to bring "**We Are Media**" to their [2010 Conference & Public Policy Forum on September 29th, Sheraton Imperial Hotel, RTP](#). This day-long workshop takes an in-depth look at social media and community building. It's for those who want to craft a social media strategy with tactical approaches. Participants will leave with ideas, a true understanding of social media concepts and tools, access to contacts, follow-up information, and more via the [WeAreMedia wiki](#).

Funding OPPORTUNITIES

+ Nominate A Local Hero for the Z Smith Reynolds Foundation's Nancy Susan Reynold's Award! This award honors living residents of North Carolina who perform valuable public service in their local communities. Nominees may be volunteers or paid, full-time employees of the organizations through which their service is rendered; however, the award goes to an individual, not an organization. These awards honor those unsung heroes that have not received significant attention or recognition in the past, but who have still had a big impact on their neighbors and communities. No self-nominations accepted. **All nominations must be [submitted](#)**

realities;

- Assessing organizational preparedness for navigating the financial crisis;
- Evaluating risk exposure and tolerance;
- Practical scenario planning, cash flow management and program profitability analysis;
- Cash flow management and managing credit; and,
- Communicating your financial story to your board, funders, and stakeholders.

The goal of this workshop is to help nonprofit leaders develop and use financial information to make better (and often difficult) decisions, as well as help them to better communicate to their supporters, funders, and board.

As with David Styers in the fall, we believe that offering both of these learning opportunities will encourage more of the nonprofits in our network to access the knowledge of this nationally-known expert.

Please note: You must register independently for both the breakfast and the workshop, even if you plan to attend both. **Please [register](#) by Monday, May 17th.**

Cost: Breakfast--Free! to attend, **\$10** to purchase breakfast (Supporting partners can eat breakfast for free as well.)
Workshop--\$20 for Supporting Partners
\$25 for all others

If you are unsure whether your organization is a Supporting Partner, please see [the list on our website](#).

[Register Now!](#)

*Strong Nonprofits, Effective Practices
Presented by the NC Center for Nonprofits*

Thursday, June 10th, 9:30 am to 12:30 am
Location: TBA

We're happy to be able to offer this workshop through our ongoing partnership with the [NC Center for Nonprofits](#). Geared to new and small to medium-sized nonprofits of all types and the staff, board members, and volunteers who lead them, this workshop will examine guiding principles to help your nonprofit strengthen its management, governance, and operations--including planning, governance, and fundraising to strategic alliances, evaluation of results, transparency and accountability. The workshop also includes small group work and the chance to focus on the issues most critical to you and your organization.

Workshop participants will receive a packet of resources, including a complimentary copy of the booklet "**Principles and Practices for Nonprofit Excellence: A Self-Help Tool for Organizational Effectiveness**", a self-assessment checklist, and an understanding of how to move toward specific benchmarks to keep your nonprofit on track. **Cost**

[online](#) by June 1st at 11:59pm or postmarked no later than June 1st. For more information or to download a hard copy of the application, go to their [website](#).

+ America's Promise and AT&T Launch "My Idea" Program to Combat High School Drop-Out Rates! "My Idea" will empower young people to examine the high school dropout crisis and take action to help more of their peers to graduate on time. **National grants of \$10,000-\$20,000 will be awarded to 20 - 25 youth for the best idea to help increase a community's graduation rate anywhere in the United States.** With the help of a supporting nonprofit organization or school, teens will have a chance to make an impact on their peers. If you're a youth service provider, this is a great opportunity to share with the high school-aged youth that you work with each day. **Applications are due June 11th.**

+ Kate B. Reynolds Charitable Trust Announces "Second Wind Initiative" for Next Poor and Needy Division Grant Cycle! For the upcoming Poor and Needy Division grant cycle in July, the Kate B. Reynolds Charitable Trust anticipates **making up to 15 grants for \$50,000 each.** These grants, known as the Second Wind Initiative, will be for continuation of current programs and services for smaller organizations that are serving the financially needy in Forsyth County. These will be operating grants, hopefully give a boost to organizations that have an annual budget under \$750,000 and have been operating at least three years. To learn more, check out their [website](#). **Deadline is July 15th.**

+ Funding for Youth Engagement Zones Now Available! The Corporation for National and Community Service announces the availability of **\$5.4 million in grants to establish Youth Engagement Zones**, as called for by the Edward M. Kennedy Serve America Act. The agency anticipates awarding at least 4 and as many as 12 **three-year grants of \$300,000 to \$450,000 per year** to create Youth Engagement Zones. The grants will provide support for eligible partnerships to build on existing resources and develop coordinated school-based or community-based service-learning opportunities to improve student engagement, student achievement, graduation rates and college attendance. **Applications are due by June 15th at 5 p.m. EDT. Potential applicants should [send](#)**

includes lunch and extensive take-home materials.

Cost: \$40 for Supporting Partners
\$50 for all others

If you are unsure whether your organization is a Supporting Partner, please see [the list on our website](#).

[Register Now!](#)

NEWS YOU CAN USE

Don't Let the State Cut Your Funding Even More!

We all know the state budget is tight, and many nonprofits are already facing significant, if not downright crippling, cuts in their state funding. Yet, the state is looking to take even more away--the General Assembly is considering giving state agencies the authority to withhold 2% to fund oversight!

Last week, a group of state regulators recommended that state agencies be given this authority and the legislative Program Evaluation Oversight Committee may take up this proposal during their next session, which begins **May 10th**. The [NC Center for Nonprofits](#) has heard from many of you that these 2% cuts would hurt your programming and your clients at the worst possible time. The Center and nonprofits throughout the state are asking the General Assembly not to take this additional money away from nonprofits to fund their own oversight. Click [here](#) to sign a petition from nonprofits protesting the cuts today. We appreciate the Center for giving us the head's up!

NEWS YOU CAN USE

HandsOn Affiliates Respond to Multiple Disasters

We're pleased to note how many of our fellow HandsOn Network affiliates are responding positively in the aftermath of recent major disaster in numerous local communities across the country. Whether it be tornadoes across Kentucky and Alabama, the massive oil spill in the Gulf of Mexico, or flooding in Tennessee, these affiliates are answering the call by connecting volunteers and marshalling other community resources to the cause.

For more information on how to volunteer your time and financial resources, please click on an affiliate below to see what opportunities are available: [Volunteer Mobile](#) [HandsOn Nashville](#) [Volunteer Florida](#) [Volunteer Louisiana](#) [Volunteer Mississippi](#) [HandsOn New Orleans](#) [HandsOn Mississippi](#)

NEWS YOU CAN USE

Register for First-Ever Nonprofit Day on June 1st!

[a letter of intent](#) by **May 28th**. Check out the official [Notice of Funds Availability](#) for further instructions and details.

Employment OPPORTUNITIES

+ One Economy Now Recruiting VISTA Members and VISTA Leader! One Economy is a global nonprofit that uses innovative approaches to deliver the power of technology and information to low income people, giving them valuable tools for building better lives. The One Economy AmeriCorps VISTA program is nationwide with members serving at both their headquarters in Winston-Salem and partner offices across the country. Currently, they are recruiting in 8 states (VA, NC, GA, TX, OK, MO, IL, CA) for VISTA members, as well as for a VISTA Leader in Winston-Salem! To learn more about the positions and locations please click [here](#). The expected start date is sometime in August. If you or someone you know might be interested in this one-year national service opportunity, please check out the "[Apply for VISTA](#)" [portion of their website](#).

+ ECHO Network Seeks Timebank Coordinator! This contracted position will be part time (approximately 25 hours per week), with a seven-month contract at \$20 per hour. These details are subject to change based on the experience of the selected applicant. You can find the job description [here](#). **Please submit a cover letter and resume no later than Friday, May 14th to [Natasha Gore](#)**. No calls, please!

HandsOn JOIN / GIVE NOW

HandsOn NWNC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange for a minimum \$50 donation, our Supporting Partners receive a variety of discounts on our program offerings and other special opportunities, that can lead to savings as great as **\$800 per year!** Vendors and consultants who work with nonprofits are also encouraged to become Supporting Partners.

Be a part of the first-ever NC Nonprofits Day on June 1st at the legislature in Raleigh, organized by the NC Center for Nonprofits! Join with nonprofit board, staff, volunteers, and all those served by nonprofits to make our voices heard.

Highlights include:

- A primer on advocating for your issue
- Meetings with your state legislators on your issue and overall nonprofit issues
- Networking with key legislators
- Briefing on major policy issues facing NC's nonprofit sector
- A press conference
- A room for a break or to debrief your experiences

Best of all--it's free!

Please let us know here at HandsOn NWNC if you're interested or planning on attending; we may be able to help arrange carpools or other transportation.

[Register with the NC Center for Nonprofits today!](#)

We Make it Easy to Make a Difference!

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