

# THE NONPROFIT CONNECTION

News from **HandsOn Northwest North Carolina**



## Connection OPPORTUNITIES

October 2009- Vol 2, Issue 10

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

## Training OPPORTUNITIES

**+ Do you manage volunteers as part of your job? Looking for an outstanding peer and professional network? Piedmont Regional Association of Volunteer Administration (PRAVA) will be hosting an open house on Oct. 28 from 11:30 am - 1:00 pm at Habitat for Humanity, 339 Witt Street in Winston-Salem. All leaders of volunteers and volunteer programs are invited to attend to learn more about PRAVA. Lunch will be provided. Please RSVP to Sherry Flynn, 765-8854 x105 or to Sallie Harrison, 725-1750.**

**+ "Opportunity Meets Efficiency: Optimizing the Financial Performance of Your Nonprofit Organization," October 8th (Gso) or October 21st (Winston-Salem.) FREE for members of the NC Center for Nonprofits! The workshop, presented by the center and BB&T, will be from 10 am to 2 pm and held at BB&T offices in each city. Discover how technology can improve your cash flow and reduce operating expenses, allowing you more time to concentrate on your programs and your mission. BB&T's Nancy Kwasnick will explore enhancing your performance in**

**Dear Amy,**

I woke up this morning and discovered that it was actually cold in my house! I love the change of seasons, and find these brisk mornings invigorating. But I also love the warm sun that still lingers in the afternoons--weather like this is why northwest North Carolina continues to attract people from all over the country. Fantastic, seasonal weather and the high quality of life that is made possible by the excellent work that each one of you does every day truly makes Northwest North Carolina a wonderful place to call home!

We're deep into our Fall programming here at HandsOn, and we've got quite a few offerings coming up in the next couple of weeks. Right after Labor Day, we were proud to accompany eight scholarship recipients to the **NC Center for Nonprofits Conference** in Concord, where participants were able to forge strong connections with each other as they gained valuable skills. Here's what **Julie Weber from The Geist Institute** had to say about the experience:

*"The Geist Institute could never have afforded to send me and it was so helpful to not only attend the conference sessions but also to get to know the other nonprofit leaders from the Winston-Salem area."*

Also this month, we've helped send a variety of local staff members to classes in the **Duke University Nonprofit Management Certificate Program**, including **Heather Patton from Community Care Center**, who just completed the week-long intensive track:

*"The course tooled me with the necessary resources to better understand my organization as a whole and thus perform my job better. I highly encourage those who work in the non-profit sector on any level to take advantage of this incredible opportunity"*

(Interested in attending a class yourself? We still have [scholarships](#) available!)

Just last week, we also partnered with **Wake Forest University's Community Law and Business Clinic** to educate social entrepreneurs on what it takes to start a new nonprofit.

endowment/foundation management, daily operating account management, operating line of credit and infrastructure needs, employer services and insurance review, and increasing donations. A box lunch will be provided. [Register online](#) today! **Deadline is Oct. 16th for the Winston-Salem class!**

**+ Check out one of the fantastic classes offered by Duke's Nonprofit Management Certificate program this month!** HandsOn NWNC encourages you to attend these sessions by offering a **half-scholarship for individual classes**. Topics coming up this month include grant writing, accounting, leadership and neighborhood planning. (I've personally taken the neighborhood class, and it was one of the best classes I took in the Duke program!) I've uploaded a short [summary list](#), and you can check out their website for more [information](#) and [registration](#). Don't forget to fill out a [scholarship form](#), too!

**+ "Special Events During a Recession Absolutely!" October 8th, Noon to 1pm, \$10 per nonprofit.** This teleseminar explores the importance of special events during these difficult economic times. Topics include the importance of setting realistic goals and expectations, how to position and promote your events, significant ways to engage sponsors and donors, and how to use social media and e-fundraising programs as part of your event management tool kit. Offered by the NonProfit National Resource Directory. For more information, e-mail [Marcia Bloomberg](#) or call 413-325-3196.

**+ "Nonprofit Intelligence to Fuel Your Q4 Bottom Line," October 13th, 1 pm, FREE!** Attend this free, one-hour Webinar to learn how GuideStar Subscription Services can help you stay on track and achieve your year-end goals. Tap into the most accurate, comprehensive, and up-to-date nonprofit data available and get tools to turn that information into new business opportunities. From analyzing, benchmarking, and prospecting to performing complex pre-grant due diligence, GuideStar Subscription Services has the solution to meet your needs. Register [online](#).

**+ Guidestar offering webinars on the new 990 form.** Did you miss the classes that we offered earlier in the

This month, we're looking forward to reading your [High Five Award nominations](#) (and awarding the **\$5,000** prize!), launching our inaugural [HandsOn Board classes](#), planning for our November [Best Practice Breakfast](#) and workshop with [BoardSource](#), as well as accepting nonprofits into our [Organizational Assessment Program](#). We had our initial training for the consultants who'll be involved in the assessment program earlier this month, and we're extremely excited about their ability to perform high-quality work for the organizations that will go through this program. We're having a **information session for interested nonprofits on November 10th** and we've invited representatives from local funders to join us to discuss this important work. Applications opened **October 1st**, and will be rolling through April. I hope that you'll consider applying today! (More details can be found in the [program description](#).)

Even as the experts tell us that the economic crisis is easing, I know that it is still tough going for many of you. I hope you all take the time this fall to reflect on the many ways you've risen to the challenges that the past year has brought. Together, we'll make sure that the quality of life for all citizens in our part of North Carolina is the best it can be!

Take care,



*Executive Director*

*Let Us Give You a High Five (and \$5,000!) Nominations for High Five Innovation Award due Friday, October 9th!*

#### **Extended Deadline: Friday, October 9th!**

We are excited to read the nominations that are coming in for our first **High Five Award!** The High Five Award is designed to recognize and honor a nonprofit within Forsyth, Davidson, Davie, Yadkin or Surry County that has demonstrated an imaginative or creative way to improve program/service delivery, create a new program, or develop a unique or inventive method to address a particular problem or initiative. By **celebrating examples of innovations and creativity** within our sector, we can highlight ideas that will inspire other organizations to look at problems in new ways. This award is presented in conjunction with our celebration of **Nonprofit Awareness Month** and will be presented at our November Best Practice Breakfast and workshop event (see below.) The winning organization will be presented with a **\$5,000 check!**

For more information, please review the [program description](#) and download the [nomination form](#). You can also call us at **336-724-2866**. We've extended the deadline for nominations until the close of business on **Friday, October 9th**. All nominations will be reviewed by a volunteer committee. We look forward to reading about your creative ideas!

year? Then join GuideStar and FMA (Fiscal Management Associates, LLC) for the last two of these popular Webinars on the new IRS Form 990. These will focus on the Compensation and Fundraising and Non-cash Contribution components of the new form and how these areas will affect how funders and outside parties will view your organization. The instructors will also discuss how risk management and best practices relate to the new form. **Compensation webinar on October 14th, 1 pm-3 pm, and Fundraising and Non-cash Contributions, October 28th, 1 pm-3 pm.** The cost is **\$95 for one or \$165 for both.** Registration is [online](#).

+ **"Faces of a Healthy Future: National Conference to End Health Disparities II", November 3-6, WSSU.** The issue of disparities or inequities in health threatens not only our healthcare system but also the economy of our nation. The purpose of this conference is to bring together those individuals and groups who have been on the frontline in trying to stop this tragedy including consumers, community leaders, educators, funders, politicians, policymakers and researchers in a forum designed to continue working on this problem. You can find more details [here](#) or on their [website](#). If you have questions, please feel free to contact [Dr. Sylvia A. Flack](#) or call her at 336-779-7360.

+ **"Raising Good Money In Tough Times," November 10th, 9 am to 4 pm, Raleigh. FREE!** This one-day class offered by the National Development Institute is an essential workshop for anyone interested in learning how to successfully pursue major gifts. The class is free, but you'll need to register by contacting their offices at 866-360-3858 or visiting their [website](#) to learn more.

## Employment OPPORTUNITIES

+ **stone circles Seeks Operations Director!** For over 14 years, stone circles has been working to help sustain activists and strengthen the work for justice through spiritual practice and principles. They are based at The Stone House, a center for spiritual life and strategic action on 70 acres of land in Mebane, NC. With their move to Mebane, stone circles has experienced tremendous growth over the past two years; The

## *HandsOn Board! Basics and Leadership Classes*

**Basics Class:  
Thursday, October 8th, 3 pm to 5 pm**

**Leadership Development Class:  
Tuesday, October 20th, 9 am to 11 am**  
Location for both: Senior Services, 2895 Shorefair Dr.

Board members play a critical role in the success of any nonprofit organization. Strong, knowledgeable boards help organizations gain credibility, build financial resources, and serve as advocates and ambassadors of the organization. HandsOn Board is a program designed to help strengthen nonprofits in Forsyth, Davidson, Davie, Surry and Yadkin Counties by increasing the effectiveness and leadership capacity of board members. Another program offered through support by the **Kate B. Reynolds Charitable Trust**, HandsOn Board comprises two separate, two-hour workshops: HandsOn Board-Basics and HandsOn Board-Leadership Development.

The **Basics class** will focus on the roles and responsibilities of individuals serving on the boards of current or emerging nonprofit organizations, boards experiencing difficulties in their effectiveness, and individuals considering joining a nonprofit board for the first time. The **Leadership Development class** is specifically geared for board members who are in leadership positions or are moving toward leadership roles on nonprofit boards as officers or committee chairs for the first time. This class is open \*only\* to current or designated board leaders and individuals interested in board chair and committee leadership positions.

**Cost: \$20 Supporting Organizations  
\$30 All others**

*(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)*

[Register Now-Board Basics!](#)  
[Register Now-Leadership Development!](#)

*Organizational Assessment Program  
Information Session*

**Tuesday, Nov. 10th, 4 pm to 5 pm**  
Location: American Red Cross, 690 Coliseum Dr.

If you're a faithful reader of *The Nonprofit Connection*, you've heard about our new organizational assessment program that provides your nonprofit with a "snapshot in time," allowing your staff and board to determine organizational strengths and weaknesses and collectively come together to identify priorities. Working with a highly skilled consultant chosen by

Operations Director will provide the capacity to support and sustain the range of exciting work they're doing, meet their goals and manage daily operations. They want someone with a great attitude, clear commitment to our mission, and the experience to be an integral part of the organization's leadership team. Review the [position description](#) for more information. **Deadline for applications is October 15th.**

## Other OPPORTUNITIES

**+ ZSR now accepting sabbatical applications online!** Each year, the Z. Smith Reynolds Foundation honors non-profit leaders who seek personal renewal and professional growth by awarding sabbaticals to five, full-time nonprofit staff members that have served their nonprofit organizations for at least three years, two of which as leaders. (Preference is given to individuals with at least five years of experience.) In the past, the Foundation has relied exclusively on printed brochures to publicize the Sabbatical Program; this year, the application is now entirely online. To access the application and for a list of past recipients please visit their [website](#) and select the Sabbatical Program tab. **The application deadline is December 1st.**

**+ Nominate a "Service Hero" and you could both become stars!** Who inspires you? Who have you seen make a difference in your life or in the lives of others in your community? HandsOn NWNC is working in partnership with the Entertainment Industry Foundation (EIF) to find "Service Heroes" whose stories can be shared with the nation on major television networks this October and through other high-profile platforms over the course of the next year. I hope you'll consider nominating someone. Whether this person has impacted one life or thousands, we want to hear about folks who have committed themselves to serving others. [Online nominations](#) will be reviewed on a rolling basis with a **deadline of October 18th**. Thank you in advance for help in this effort and for all that you do to serve every day!

**+ Got a great tech firm? Let us know!** In the next month, we'll be launching a new technology resources page on our website. We want to help nonprofits find reputable technology vendors that

HandsOn, this relatively quick (and, hopefully, not-so-painful) process can provide great insight as you determine your capacity-building needs.

We're offering a fall info session to any and all nonprofits in our area that might be interested in being one of the first five organizations to pilot this assessment program in northwest North Carolina. We've invited representatives from local funders to join us and speak to the impact these assessments could have on local nonprofits. We'll also answer any questions you may have about the process and review the application with you.

### Cost: FREE!

*We do ask that you register so that we can have adequate materials available.*

### [Register Now!](#)

*November Best Practice Breakfast Celebrating Nonprofit Awareness Month: Board Governance with BoardSource!*

**Monday, Nov. 16th, 8 am to 10 am**

**Location:** Benson University Center, Wake Forest (There will be dedicated, nearby parking at Davis Field.) ([See map](#))

This year, we'll be combining our second Best Practice Breakfast with our annual Nonprofit Awareness Month celebration. We're excited to be co-hosting this event with Wake Forest University as they launch their **Institute for Public Engagement**. We'll be bringing down **David Styers of BoardSource** to discuss current trends in board best practices during breakfast. We'll also be announcing the winner of our \$5,000 High Five Award (see above.) After the breakfast, we're offering a more in-depth workshop with David as a separate event (see below.)

**Cost: FREE! The cost of breakfast for everyone is being donated by Wake Forest University!** There's no excuse to not come and hear from this board governance expert!

*(Please register only if you truly plan to attend. We will charge a \$10 fee for any cancellations made later than 24 hours in advance. We don't want to waste food or materials!)*

### [Register Now!](#)

*Leading In Turbulent Times: What Your Board Can Do Now*

*Presented by David Styers, BoardSource*

**Monday, Nov. 16th, 10:30 am to 12:30 pm**

**Location:** Benson University Center, Wake Forest (There will be dedicated, nearby parking at Davis Field.) ([See](#)

have experience working with the unique needs, budget and decision-making processes of nonprofits! Especially for small nonprofits that cannot afford in-house IT help, this list can be a starting place for finding quality help, fast. [E-mail your recommendations to Amy](#) and thank you for helping out your fellow nonprofits!

## HandsOn JOIN / GIVE NOW

HandsOn NW NC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange, our supporting organizations receive a variety of special benefits and opportunities.

[Join HandsOn and Become a Supporter](#)

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We welcome financial contributions from businesses and individuals at any level.

[Give to HandsOn](#)

[map\)](#)

After our Best Practice Breakfast, we're pleased to be able offer you an opportunity to go more in-depth with David. In order to ensure that organizations remain viable during these unusual times, boards need financial acumen, strategic thinking, and strong communication skills; they must also stay up to date, entertaining new ideas and different perspectives. This dynamic workshop will address the critical activities that your board can undertake now as your organization continues to weather the economic downturn. The course will also remind board members about the importance of leadership and the link between good governance and effective, well-run organizations.

We encourage your board chair or other board leaders to join us for this dynamic and interactive session with David. If you wish, you can pick up a quick lunch in Benson Center's food court after the workshop before heading back to the office.

**Cost: \$20 Supporting Organizations  
\$25 All others**

*(Please note that this workshop will take place adjacent to the Best Practice Breakfast following a short break. You must register for each session individually, although we encourage you to attend both. An informative half-day with an expert BoardSource staff member for only \$25--you can't beat that deal!)*

[Register Now!](#)

## NEWS YOU CAN USE

*Is Your Nonprofit Prepared for Flu Season?*

The **National Council of Nonprofits** has created a [Toolkit on H1N1 Flu Preparedness for Nonprofits](#) that offers resources to help your organization and employees weather the flu.

The toolkit contains links to the latest updates; tips for preparedness; great ideas and tools for educating employees, volunteers, and clients about the flu; sample policies; helpful articles and resources; downloadable posters and fact sheets for employees; and more.

## NEWS YOU CAN USE

*EIF's iParticipate Campaign Focuses on Service*

Late last month, the Entertainment Industry Foundation (EIF) announced the launch of **iParticipate**, an unprecedented call to service. Beginning this Fall, EIF will mobilize the entire entertainment community around a groundbreaking multi-year initiative designed to inspire a new era of service.

As a centerpiece of this initiative, EIF has enlisted the four major broadcast networks -- ABC, CBS, FOX and NBC -- for **an unprecedented, week-long television event beginning**

**October 19th.** For the entire week, these and other networks will use popular TV shows to shine a spotlight on the power of service. Fifty prime-time shows have already agreed to participate and the number is growing. **For seven days straight**, whether viewers tune-in to shows like Extreme Makeover: Home Edition, 30 Rock, CSI: Miami or So You Think You Can Dance - **they will watch programs infused with messages of service.**

I saw my first iParticipate ad last week while at VISTA training in Dallas, TX. In anticipation of what could well be one of the largest surges in volunteering and service in years, what are you doing to prepare? The first thing should be making sure all of your volunteer opportunities are up-to-date on our [portal](#), as these will automatically be uploaded to the iParticipate site. If you'd like to talk more about the possibilities presented by this opportunity, don't hesitate to contact our office.

## NEWS YOU CAN USE

*Legislation Will Launch "Spirit of '45' " Campaign*

Legislation is has just been introduced in Congress that would designate the **second Sunday in August as a national day of remembrance and reflection on the legacy of service given by America's "greatest generation."** The purpose is to remind people of the courage, self-sacrifice, sense of national unity, and commitment to service, community and country that characterized the men and women who endured the Great Depression and World War II. Their example of civic engagement, service, and humility can inspire all Americans as we once again face major challenges.

Over 100 cities are being invited to take part in the Spirit of '45 campaign. Major cities across the country are planning major public events to mark the 65th anniversary of the end of the war next August. What can you do within your own organization to honor their spirit of service and mark this important date?

***We Make it Easy to Make a Difference!***

[HandsOnNWNC.org](http://HandsOnNWNC.org) | [Contact HandsOn](#)

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